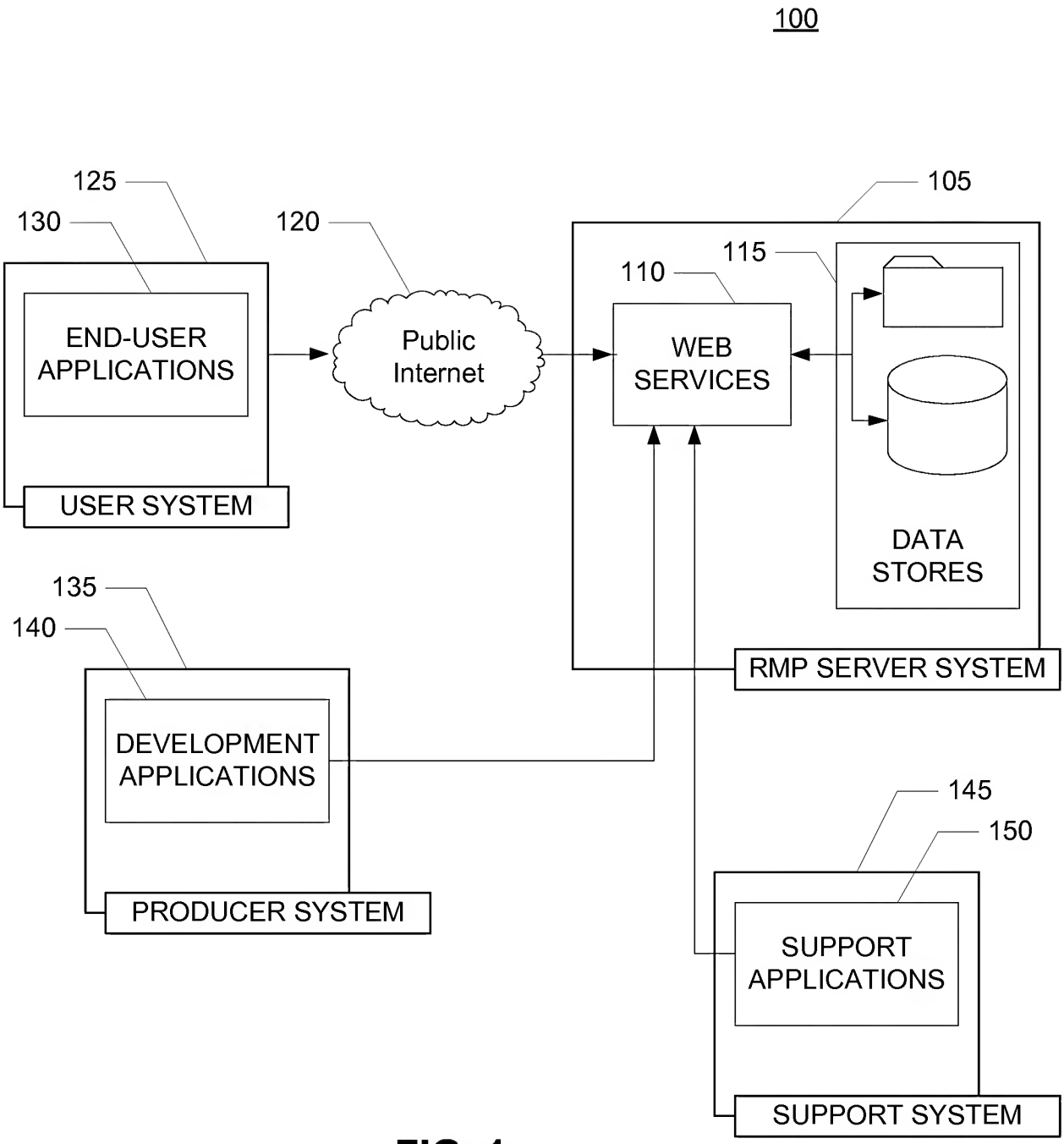
100
125
130
120
105
115
110
END-USER APPLICATIONS
Public Internet
WEB SERVICES
USER SYSTEM
DATA STORES
135
140
RMP SERVER SYSTEM
DEVELOPMENT APPLICATIONS
145
150
SUPPORT APPLICATIONS
PRODUCER SYSTEM
SUPPORT SYSTEM

FIG. 1

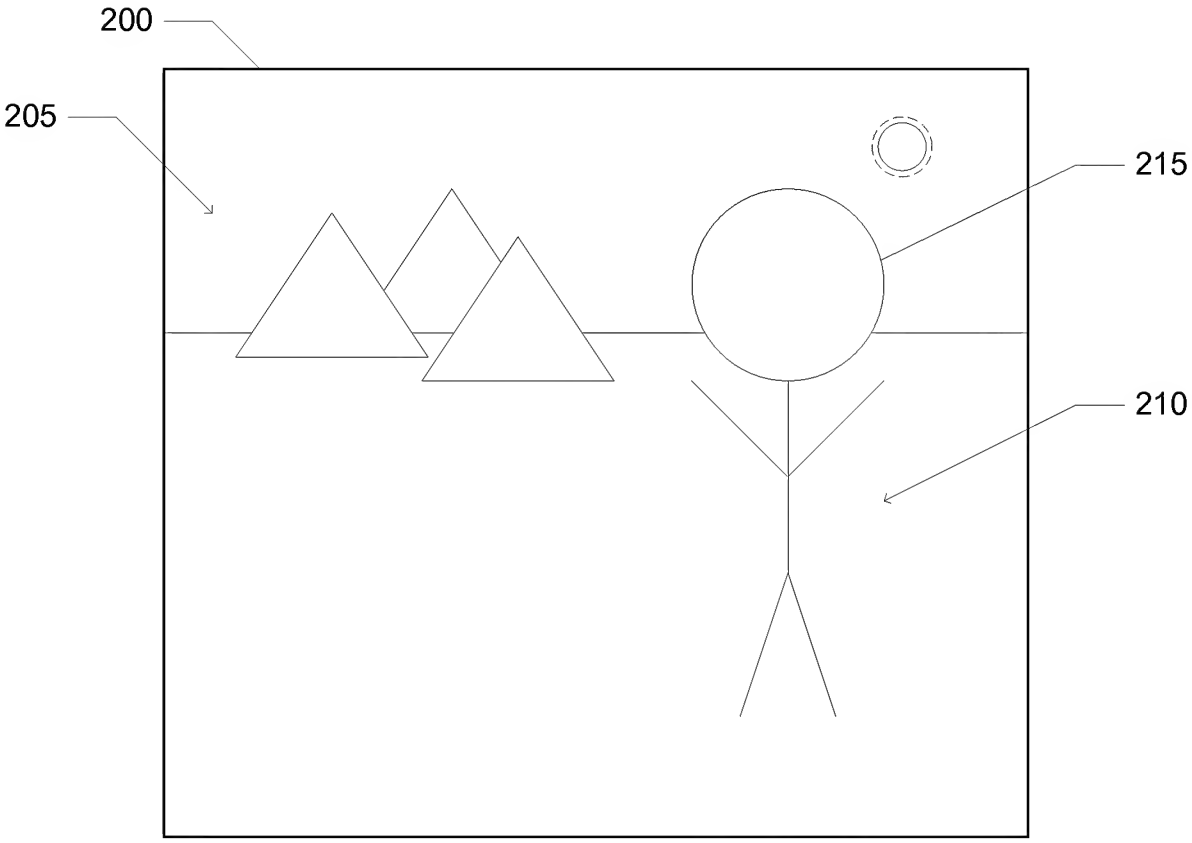

FIG. 2A

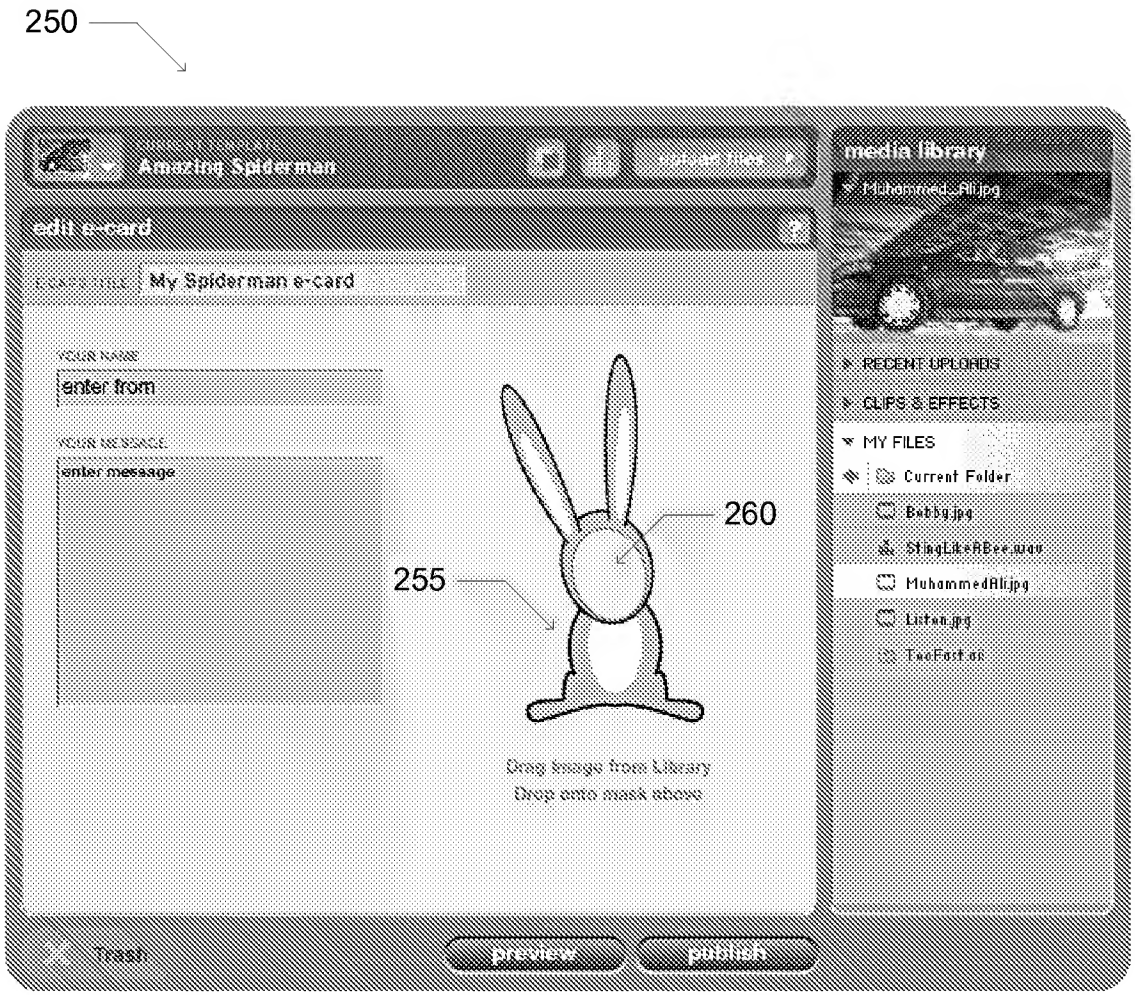
250
Amazing Spiderman
edit e-card
My Spiderman e-card
YOUR NAME
enter from
YOUR MESSAGE
enter message
255
260
Drag image from Library
Drop onto mask above
media library
RECENT UPLOADS
CLIPS & EFFECTS
MY FILES
Current Folder
Bobby.jpg
MuhammedAli.jpg
Trash
preview
publish

FIG. 2B

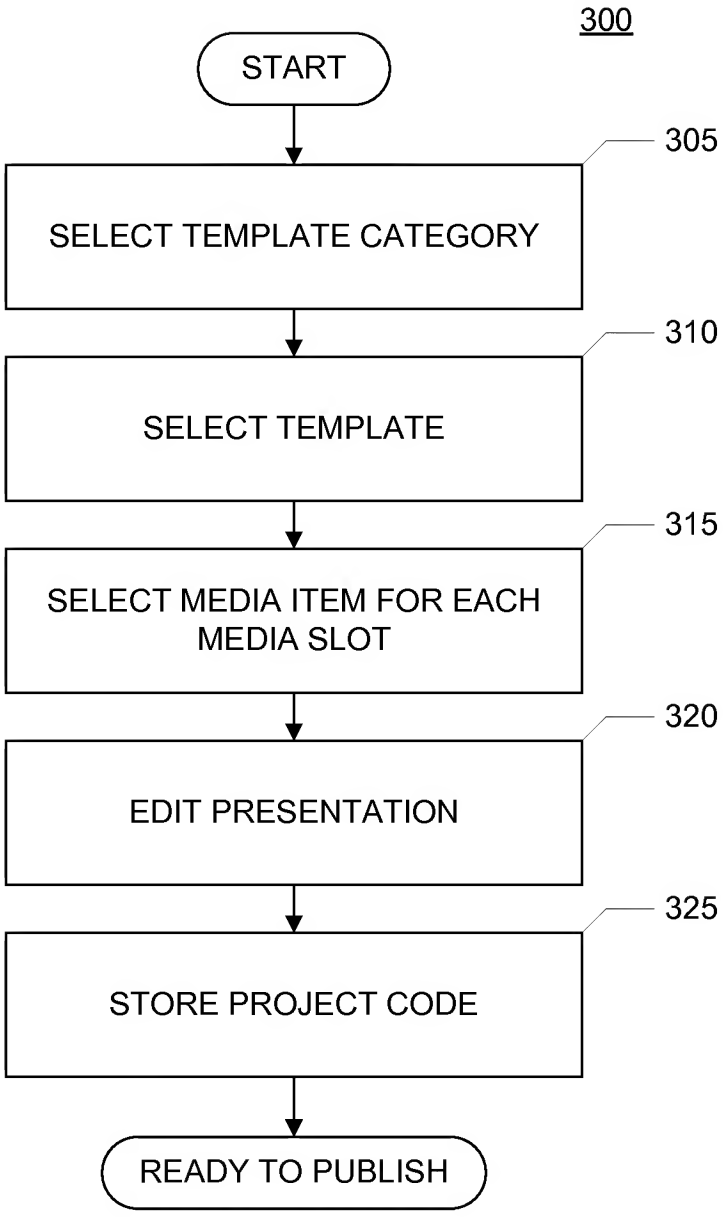
300
START
305
SELECT TEMPLATE CATEGORY
310
SELECT TEMPLATE
315
SELECT MEDIA ITEM FOR EACH MEDIA SLOT
320
EDIT PRESENTATION
325
STORE PROJECT CODE
READY TO PUBLISH

FIG. 3

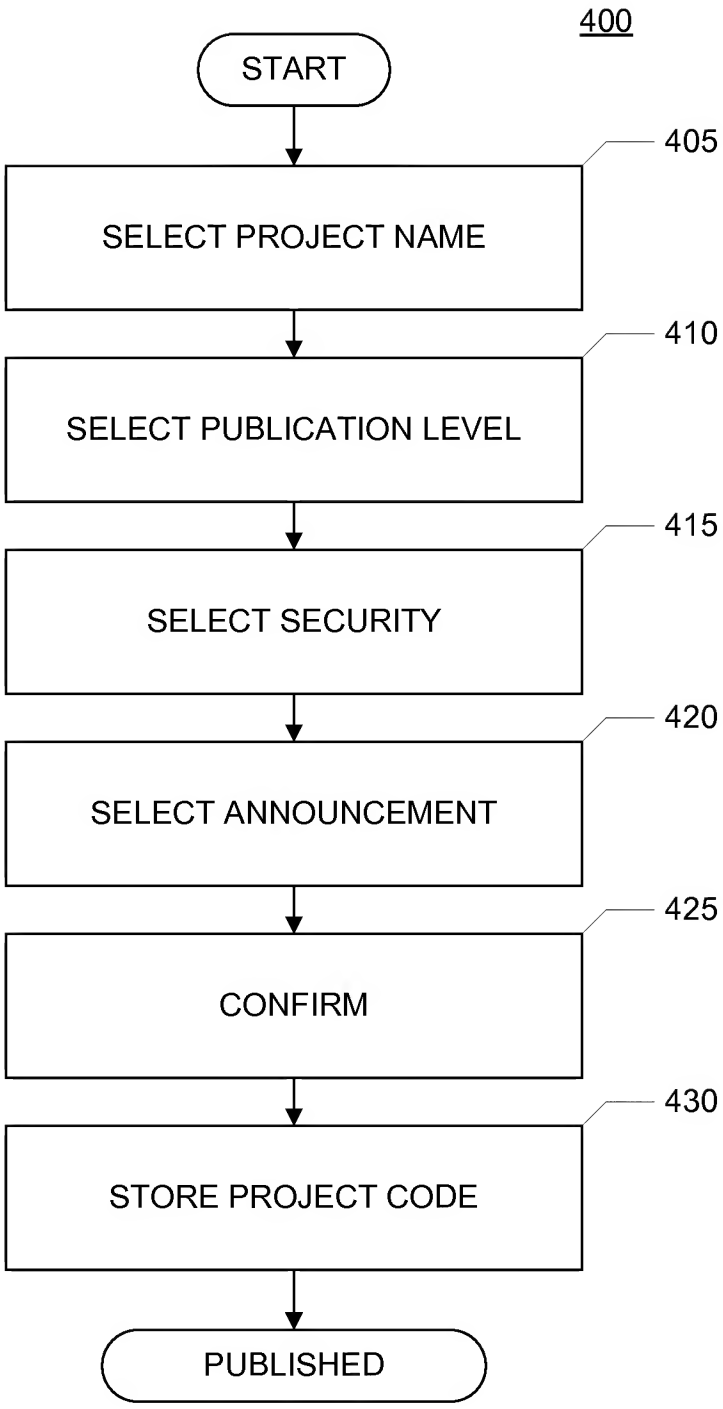
400
START
405
SELECT PROJECT NAME
410
SELECT PUBLICATION LEVEL
415
SELECT SECURITY
420
SELECT ANNOUNCEMENT
425
CONFIRM
430
STORE PROJECT CODE
PUBLISHED

FIG. 4

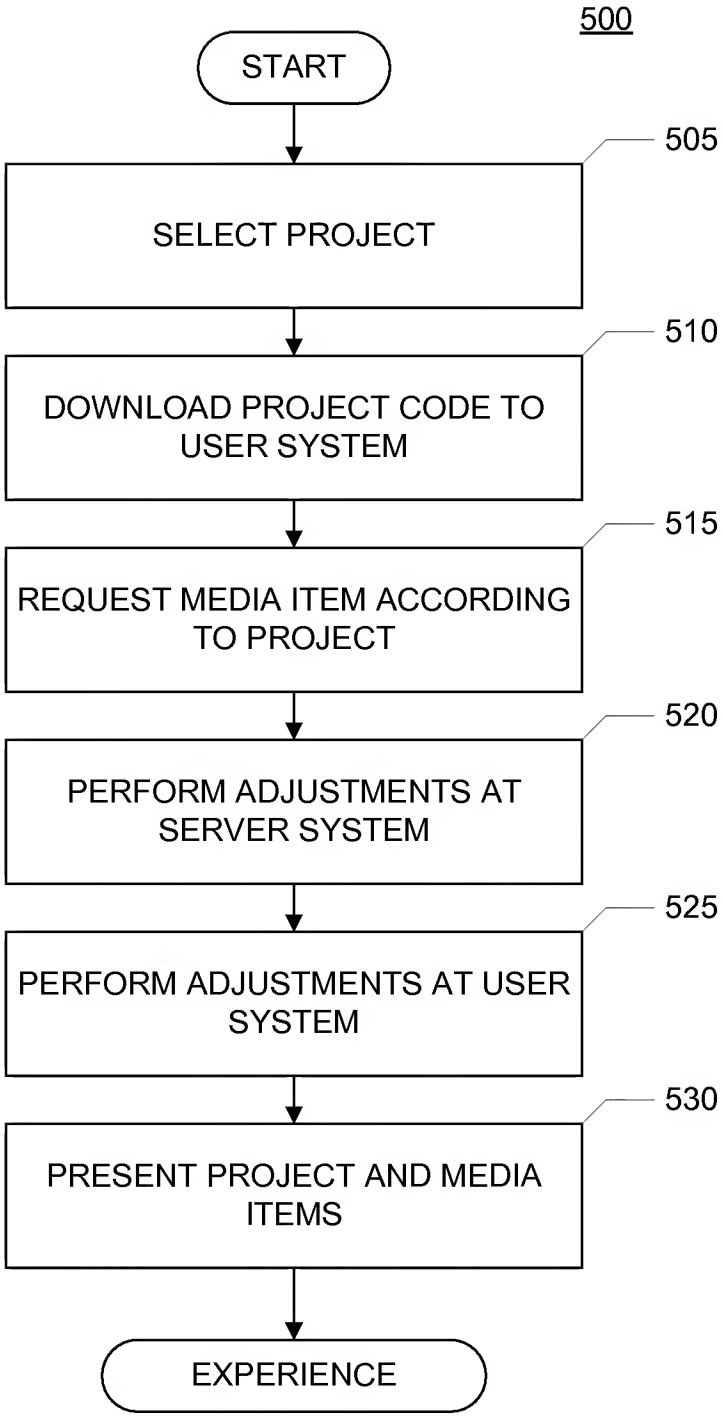
500
START
505
SELECT PROJECT
510
DOWNLOAD PROJECT CODE TO USER SYSTEM
515
REQUEST MEDIA ITEM ACCORDING TO PROJECT
520
PERFORM ADJUSTMENTS AT SERVER SYSTEM
525
PERFORM ADJUSTMENTS AT USER SYSTEM
530
PRESENT PROJECT AND MEDIA ITEMS
EXPERIENCE

FIG. 5

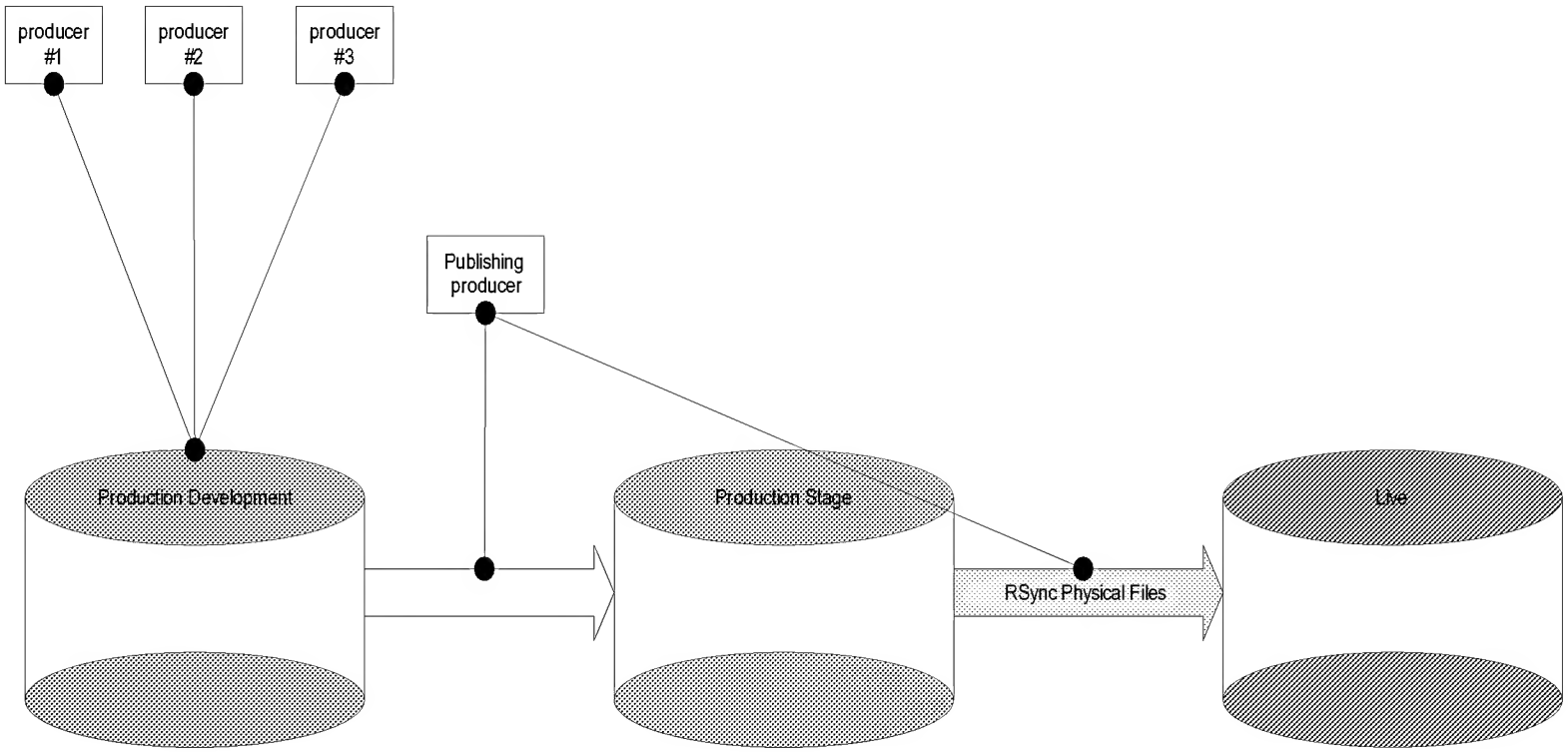
producer #1
producer #2
producer #3
Publishing producer
Production Development
Production Stage
Live
RSync Physical Files

FIG. 6

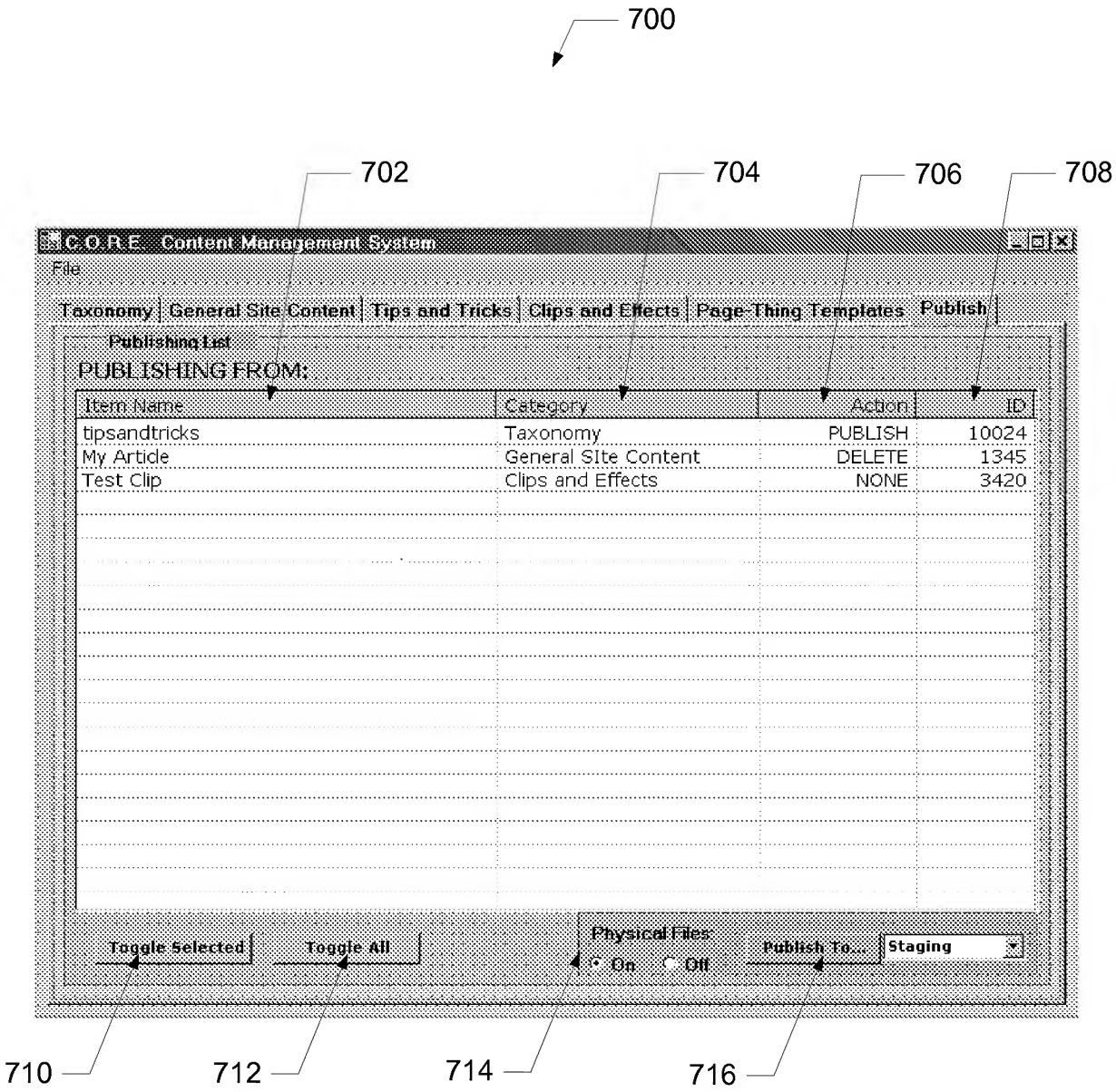
700
702
704
706
708
C.O.R.E. Content Management System
File
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Page-Thing Templates
Publish
Publishing List
PUBLISHING FROM:
Item Name
Category
Action
ID
tipsandtricks
Taxonomy
PUBLISH
10024
My Article
General Site Content
DELETE
1345
Test Clip
Clips and Effects
NONE
3420
Toggle Selected
Toggle All
Physical Files:
On
Off
Publish To...
Staging
710
712
714
716

FIG. 7

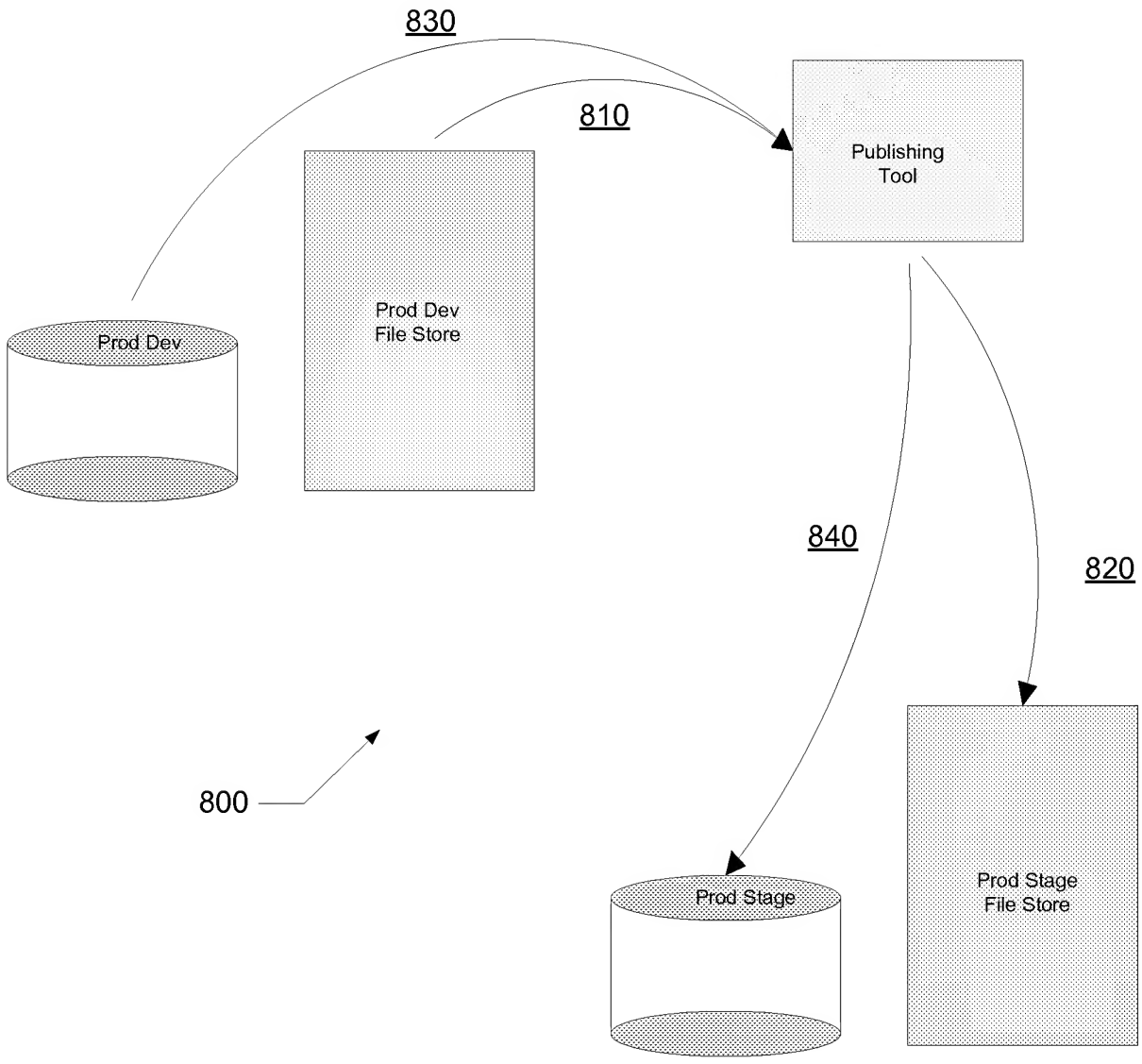
830
810
Publishing Tool
Prod Dev File Store
Prod Dev
840
820
800
Prod Stage
Prod Stage File Store

FIG. 8

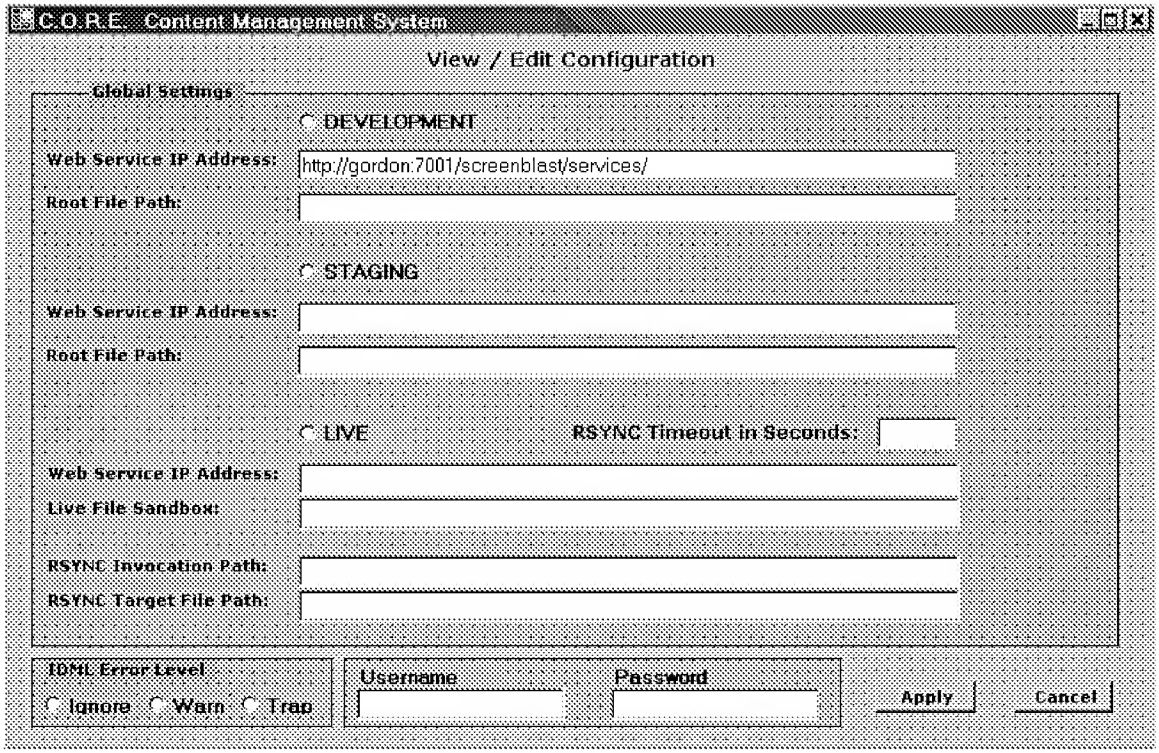
C.O.R.E. Content Management System
View / Edit Configuration
Global Settings
DEVELOPMENT
Web Service IP Address:
http://gordon:7001/screenblast/services/
Root File Path:
STAGING
Web Service IP Address:
Root File Path:
LIVE
RSYNC Timeout in Seconds:
Web Service IP Address:
Live File Sandbox:
RSYNC Invocation Path:
RSYNC Target File Path:
IDML Error Level
Ignore
Warn
Trap
Username
Password
Apply
Cancel

FIG. 9

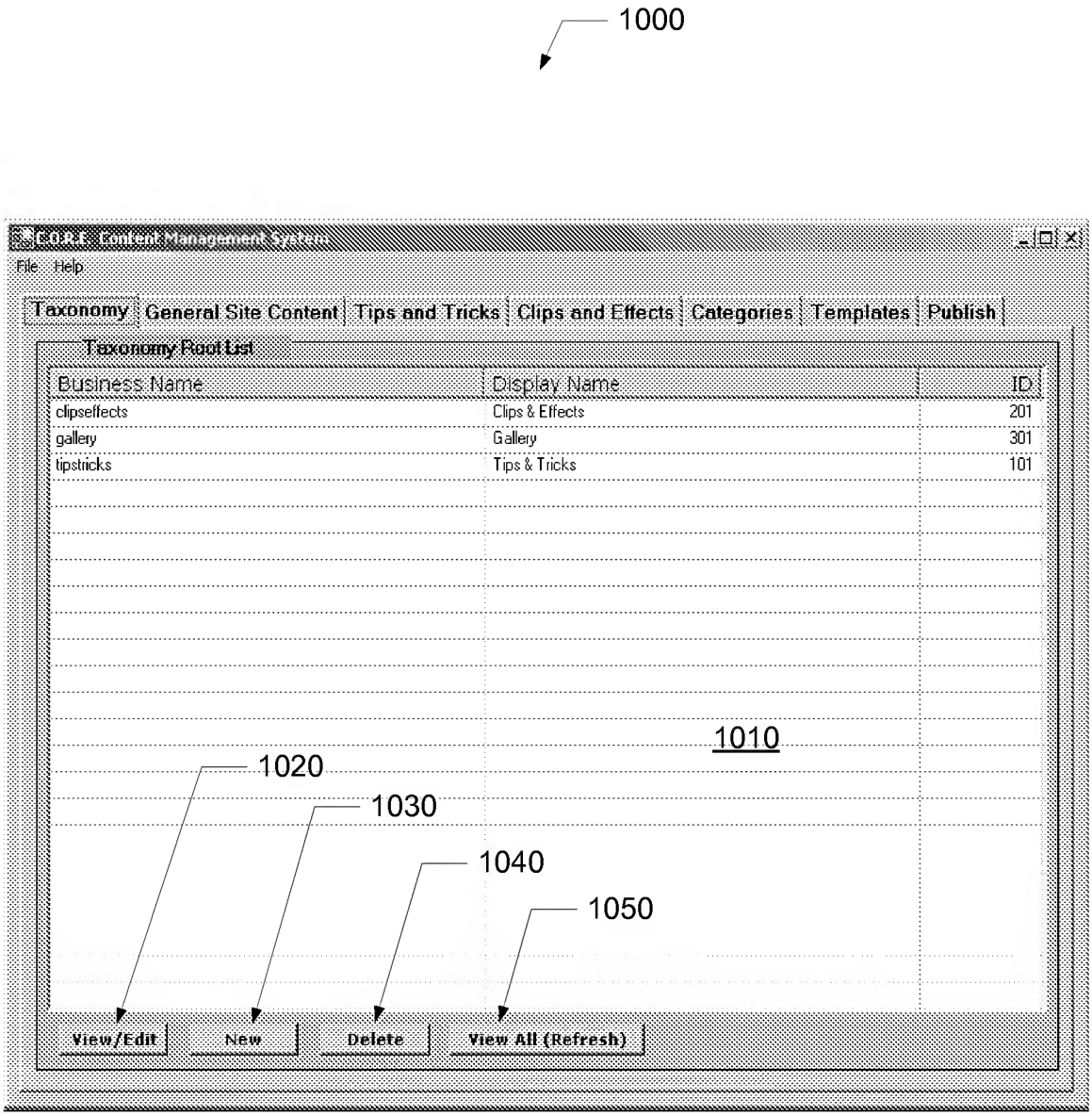
1000
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Taxonomy Root List
Business Name
Display Name
ID
clipseffects
Clips & Effects
201
gallery
Gallery
301
tipstricks
Tips & Tricks
101
1010
1020
1030
1040
1050
View/Edit
New
Delete
View All (Refresh)

FIG. 10

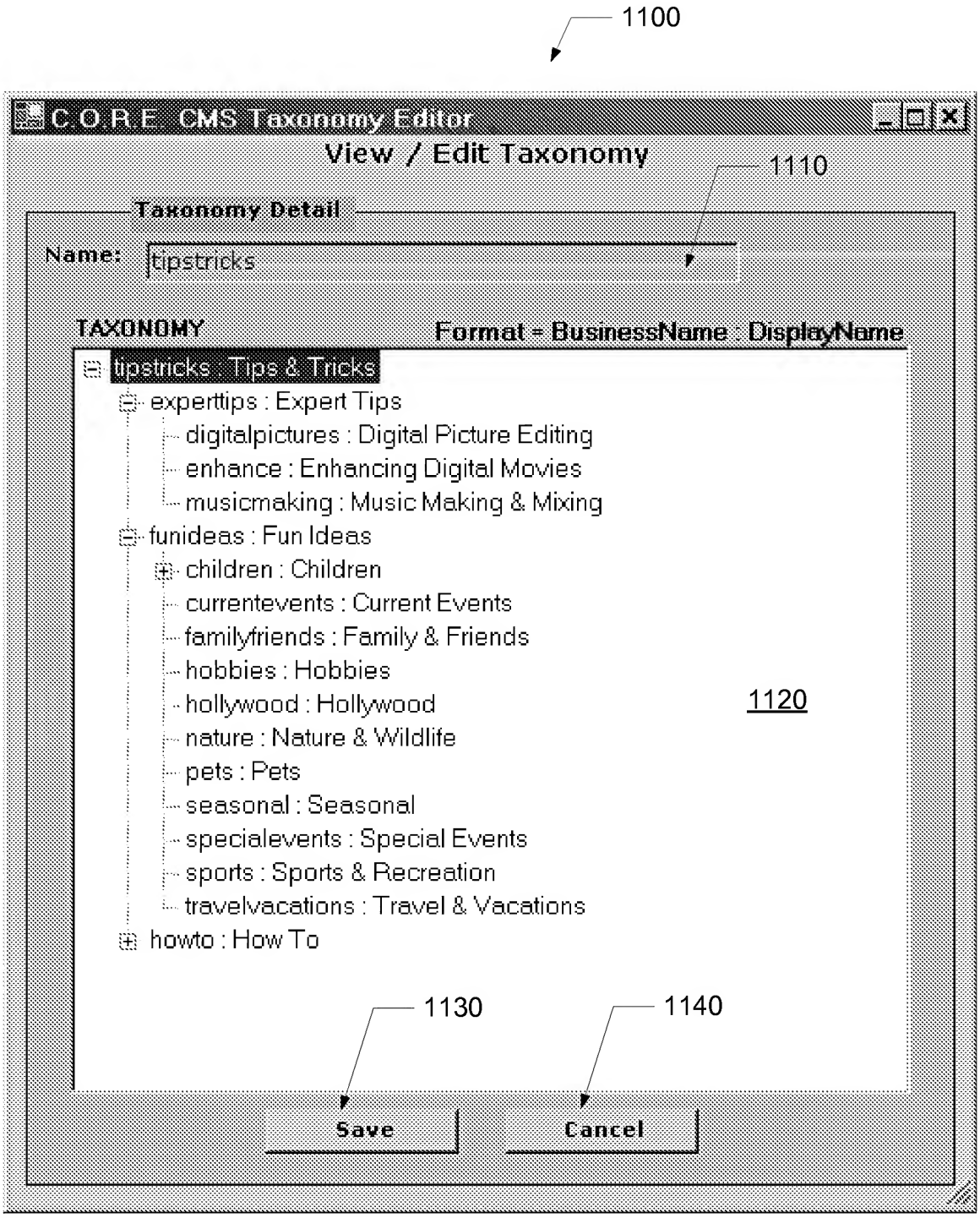
1100
CORE CMS Taxonomy Editor
View / Edit Taxonomy
1110
Taxonomy Detail
Name:
tipstricks
TAXONOMY
Format = BusinessName : DisplayName
tipstricks : Tips & Tricks
experttips : Expert Tips
digitalpictures : Digital Picture Editing
enhance : Enhancing Digital Movies
musicmaking : Music Making & Mixing
funideas : Fun Ideas
children : Children
currentevents : Current Events
familyfriends : Family & Friends
hobbies : Hobbies
hollywood : Hollywood
nature : Nature & Wildlife
pets : Pets
seasonal : Seasonal
specialevents : Special Events
sports : Sports & Recreation
travelvacations : Travel & Vacations
howto : How To
1120
1130
1140
Save
Cancel

FIG. 11

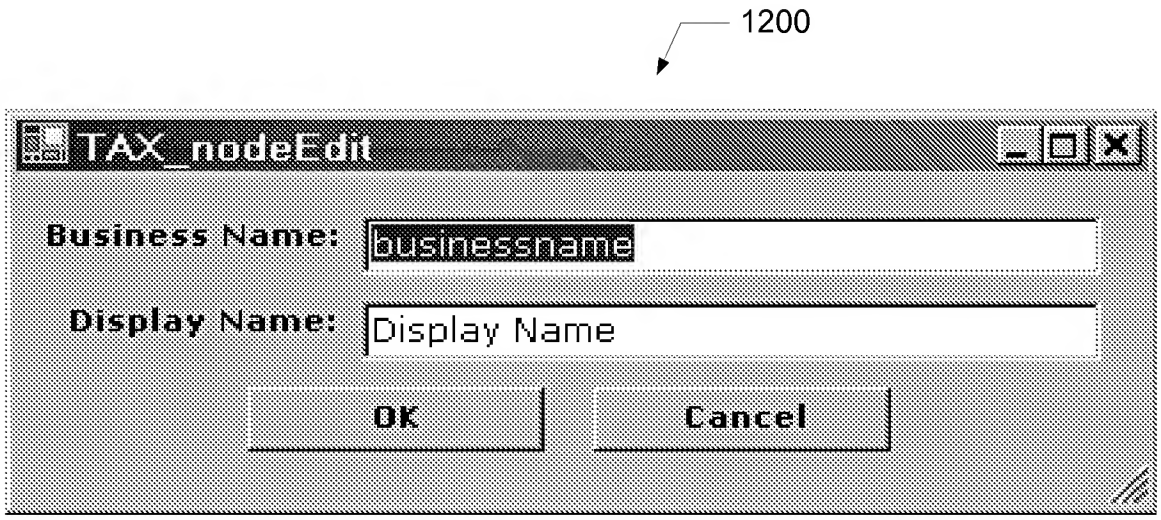
1200
TAX_nodeEdit
Business Name:
businessname
Display Name:
Display Name
OK
Cancel

FIG. 12

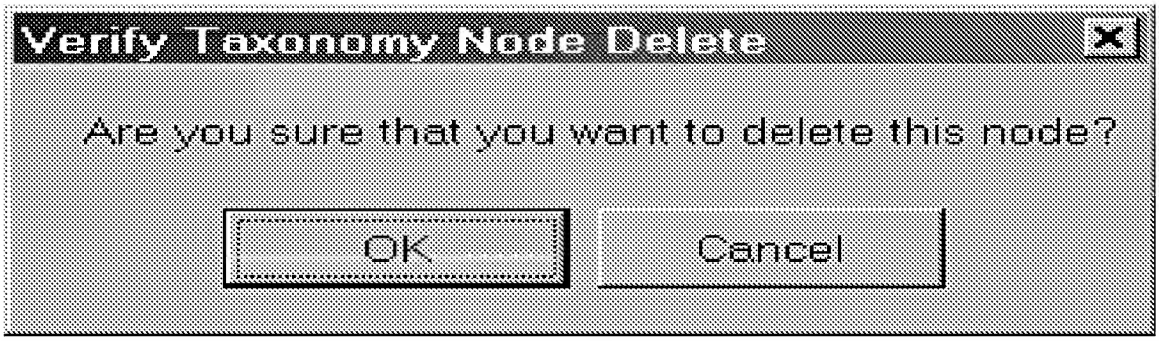
Verify Taxonomy Node Delete
Are you sure that you want to delete this node?
OK
Cancel

FIG. 13

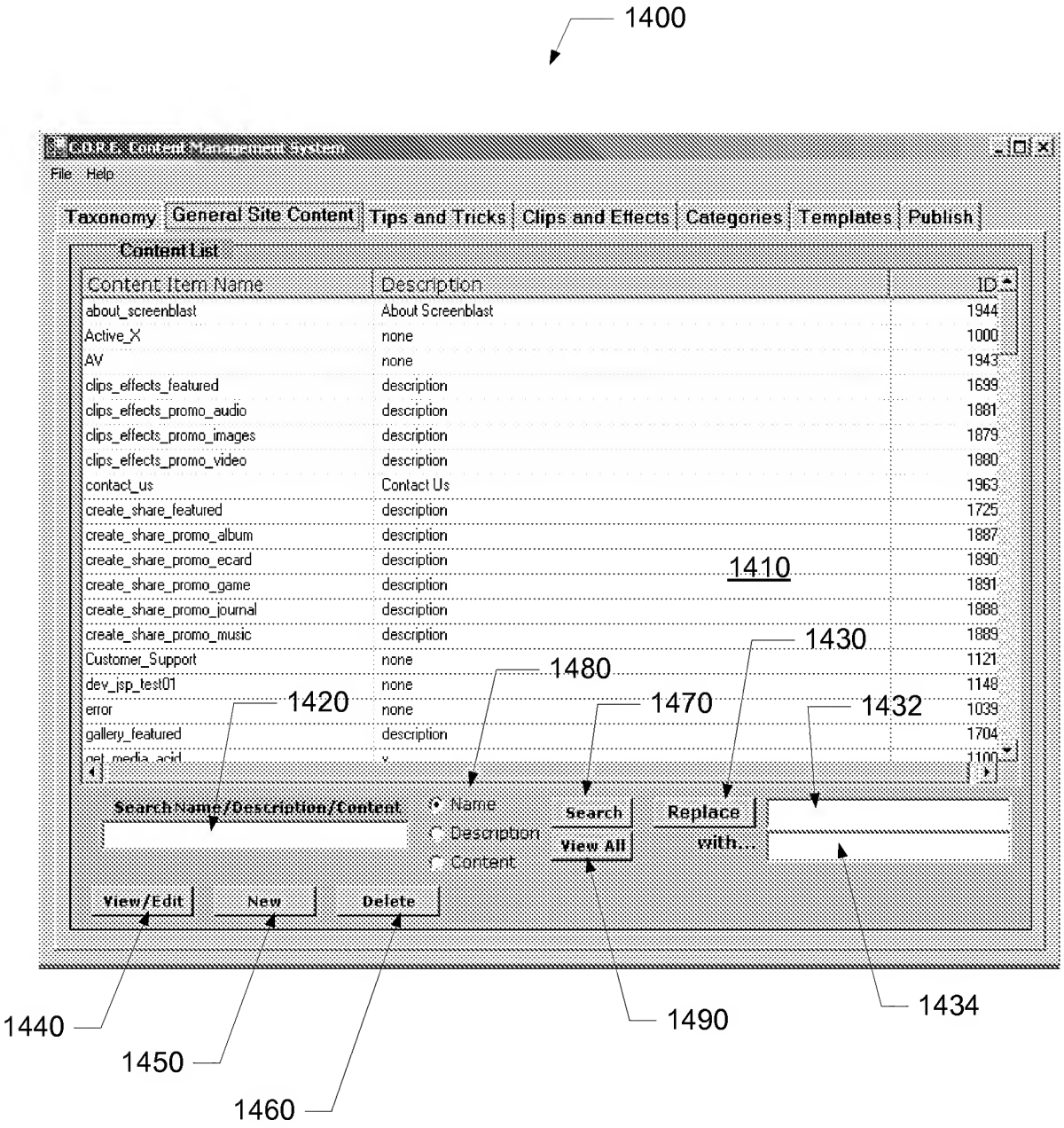
1400
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Content List
Content Item Name
Description
ID
about_screenblast
About Screenblast
1944
Active_X
none
1000
AV
none
1943
clips_effects_featured
description
1699
clips_effects_promo_audio
description
1881
clips_effects_promo_images
description
1879
clips_effects_promo_video
description
1880
contact_us
Contact Us
1963
create_share_featured
description
1725
create_share_promo_album
description
1887
create_share_promo_ecard
description
1890
create_share_promo_game
description
1891
create_share_promo_journal
description
1888
create_share_promo_music
description
1889
Customer_Support
none
1121
dev_jsp_test01
none
1148
error
none
1039
gallery_featured
description
1704
1410
1430
1480
1420
1470
1432
Search Name/Description/Content
Name
Description
Content
Search
View All
Replace
with...
View/Edit
New
Delete
1440
1450
1460
1490
1434

FIG. 14

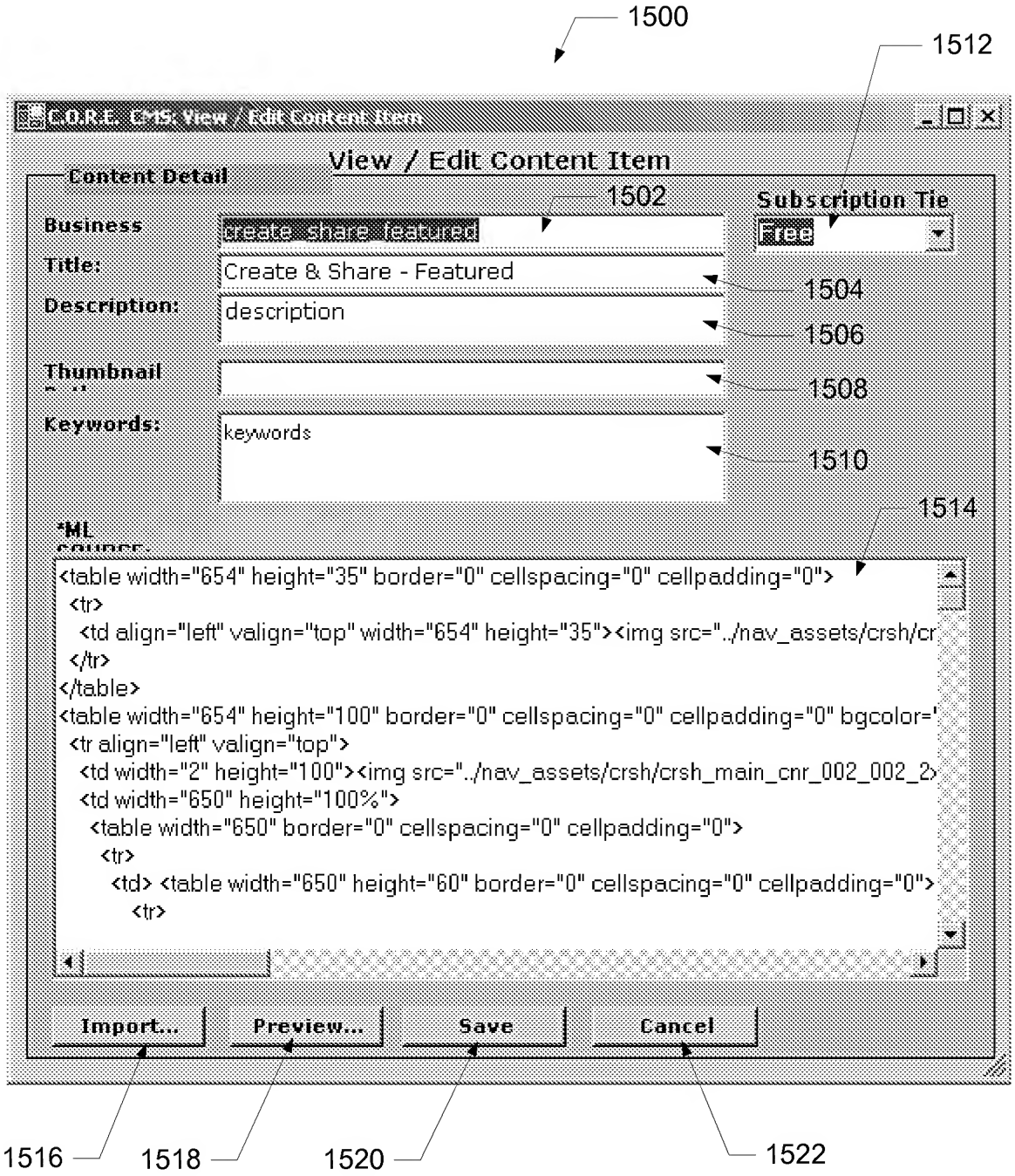
1500
1512
View / Edit Content Item
Content Detail
1502
Subscription Tie
Business
Create_Share_Featured
Free
Title:
Create & Share - Featured
1504
Description:
description
1506
Thumbnail
1508
Keywords:
keywords
1510
1514
<table width="654" height="35" border="0" cellspacing="0" cellpadding="0">
<tr>
<td align="left" valign="top" width="654" height="35"><img src="../nav_assets/crsh/cr
</tr>
</table>
<table width="654" height="100" border="0" cellspacing="0" cellpadding="0" bgcolor='
<tr align="left" valign="top">
<td width="2" height="100"><img src="../nav_assets/crsh/crsh_main_cnr_002_002_2>
<td width="650" height="100%">
<table width="650" border="0" cellspacing="0" cellpadding="0">
<tr>
<td> <table width="650" height="60" border="0" cellspacing="0" cellpadding="0">
<tr>
Import...
Preview...
Save
Cancel
1516
1518
1520
1522

FIG. 15

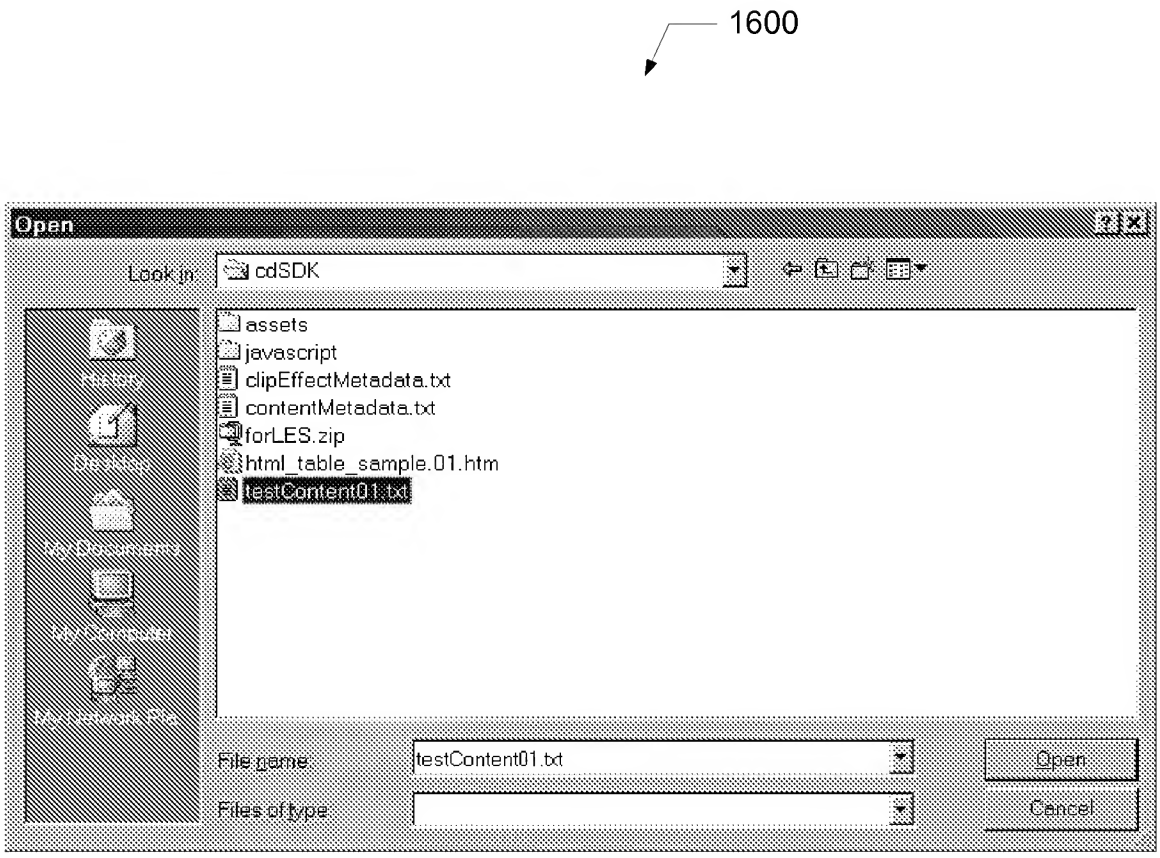
1600
Open
Look in:
cdSDK
assets
javascript
clipEffectMetadata.txt
contentMetadata.txt
forLES.zip
html_table_sample.01.htm
testContent01.txt
History
Desktop
My Documents
My Computer
My Network Places
File name:
testContent01.txt
Files of type:
Open
Cancel

FIG. 16

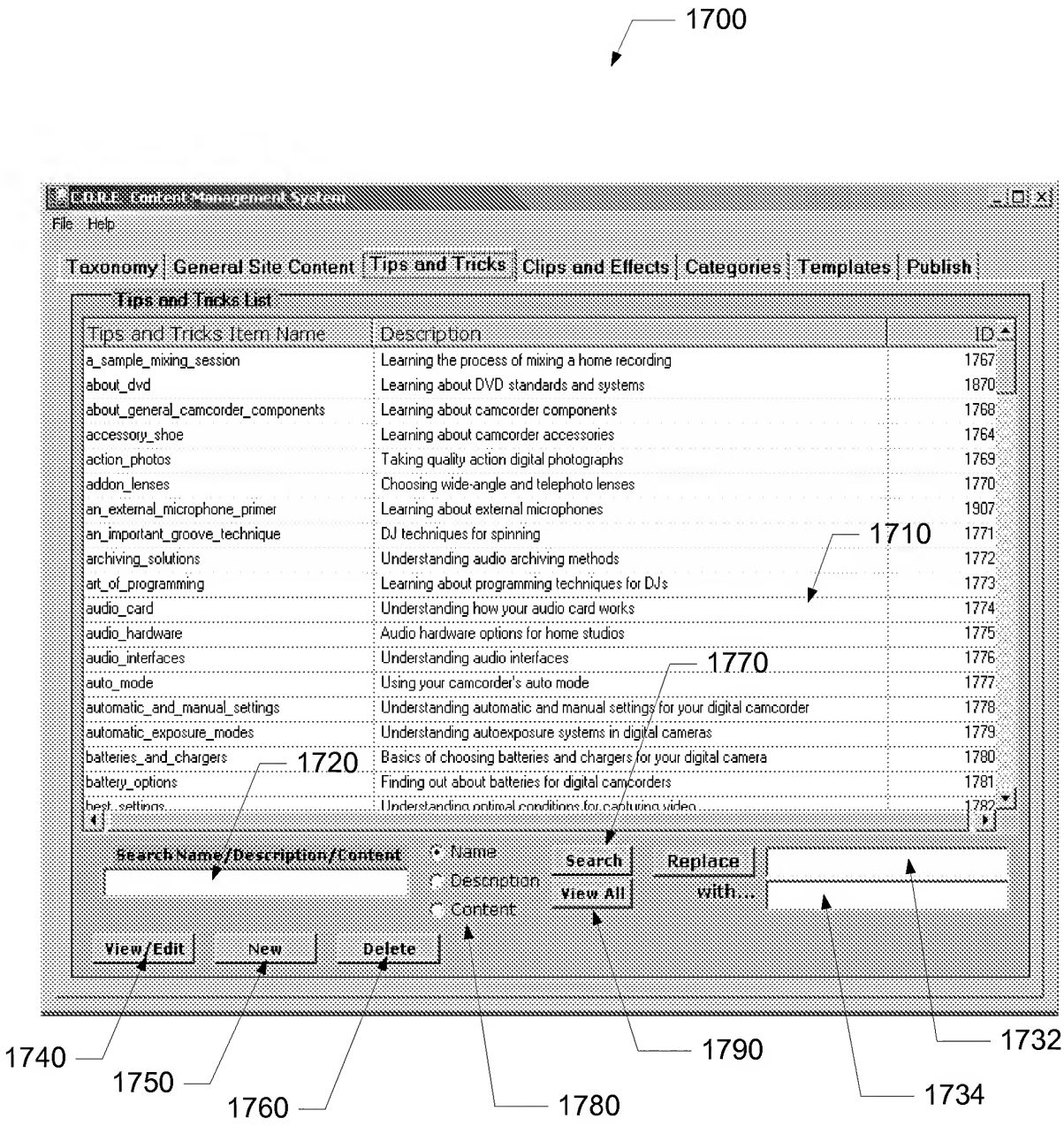
1700
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Tips and Tricks List
Tips and Tricks Item Name
Description
ID
a_sample_mixing_session
Learning the process of mixing a home recording
1767
about_dvd
Learning about DVD standards and systems
1870
about_general_camcorder_components
Learning about camcorder components
1768
accessory_shoe
Learning about camcorder accessories
1764
action_photos
Taking quality action digital photographs
1769
addon_lenses
Choosing wide-angle and telephoto lenses
1770
an_external_microphone_primer
Learning about external microphones
1907
an_important_groove_technique
DJ techniques for spinning
1771
archiving_solutions
Understanding audio archiving methods
1772
art_of_programming
Learning about programming techniques for DJs
1773
audio_card
Understanding how your audio card works
1774
audio_hardware
Audio hardware options for home studios
1775
audio_interfaces
Understanding audio interfaces
1776
auto_mode
Using your camcorder's auto mode
1777
automatic_and_manual_settings
Understanding automatic and manual settings for your digital camcorder
1778
automatic_exposure_modes
Understanding autoexposure systems in digital cameras
1779
batteries_and_chargers
Basics of choosing batteries and chargers for your digital camera
1780
battery_options
Finding out about batteries for digital camcorders
1781
1710
1720
1770
Search Name/Description/Content
Name
Description
Content
Search
View All
Replace
with...
View/Edit
New
Delete
1740
1750
1760
1780
1790
1732
1734

FIG. 17

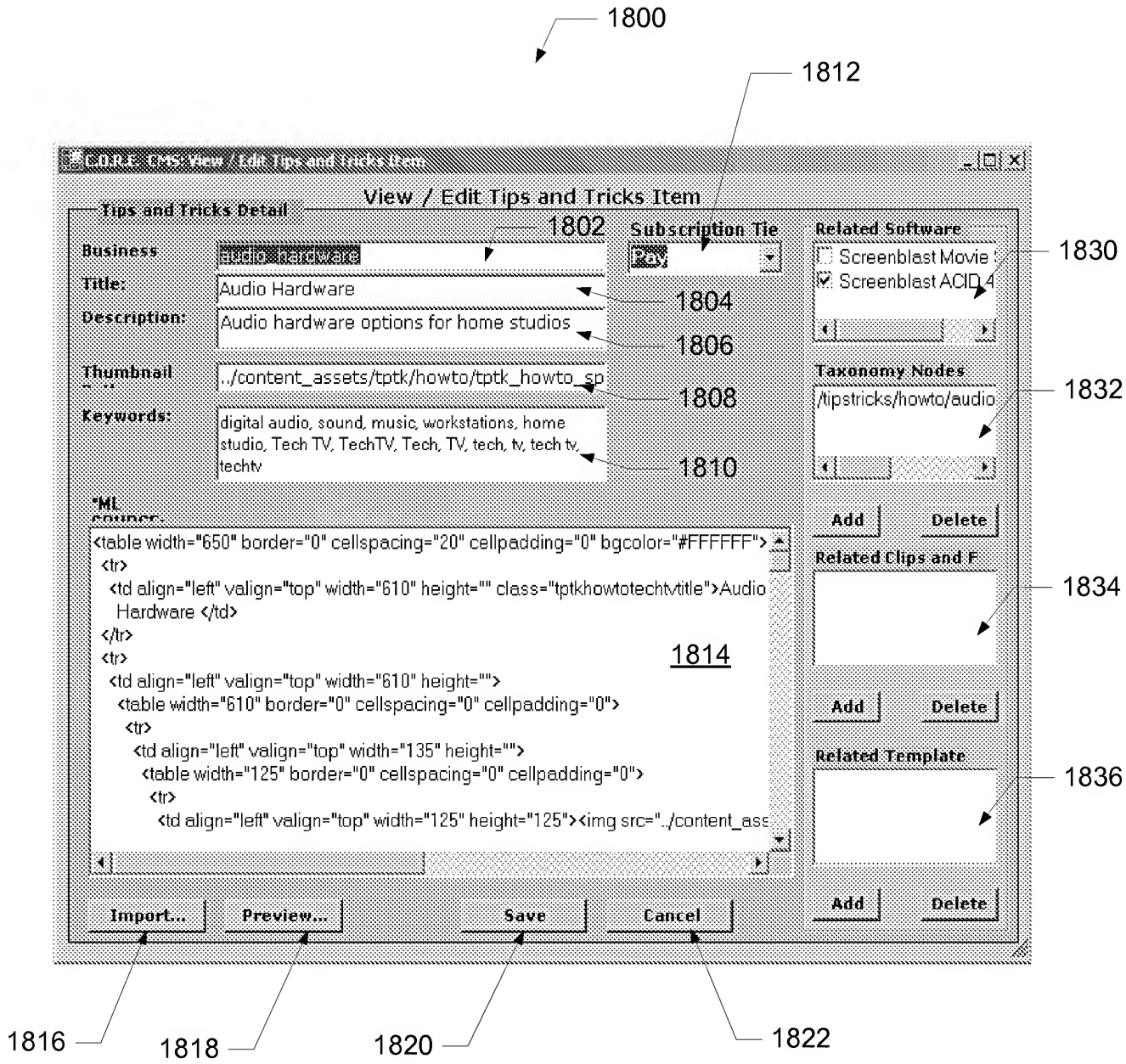
1800
1812
View / Edit Tips and Tricks Item
Tips and Tricks Detail
1802
Business
audio_hardware
Title:
Audio Hardware
1804
Description:
Audio hardware options for home studios
1806
Thumbnail
../content_assets/tptk/howto/tptk_howto_sp
1808
Keywords:
digital audio, sound, music, workstations, home studio, Tech TV, TechTV, Tech, TV, tech, tv, tech tv, techtv
1810
Subscription Tie
Pay
Related Software
Screenblast Movie
Screenblast ACID 4
1830
Taxonomy Nodes
/tipstricks/howto/audio
1832
Add
Delete
Related Clips and F
1834
Add
Delete
Related Template
1836
Add
Delete
<table width="650" border="0" cellspacing="20" cellpadding="0" bgcolor="#FFFFFF">
<tr>
<td align="left" valign="top" width="610" height="" class="tptkhowtotechtvtitle">Audio Hardware </td>
</tr>
<tr>
1814
<td align="left" valign="top" width="610" height="">
<table width="610" border="0" cellspacing="0" cellpadding="0">
<tr>
<td align="left" valign="top" width="135" height="">
<table width="125" border="0" cellspacing="0" cellpadding="0">
<tr>
<td align="left" valign="top" width="125" height="125"><img src="../content_ass
Import...
Preview...
Save
Cancel
1816
1818
1820
1822

FIG. 18

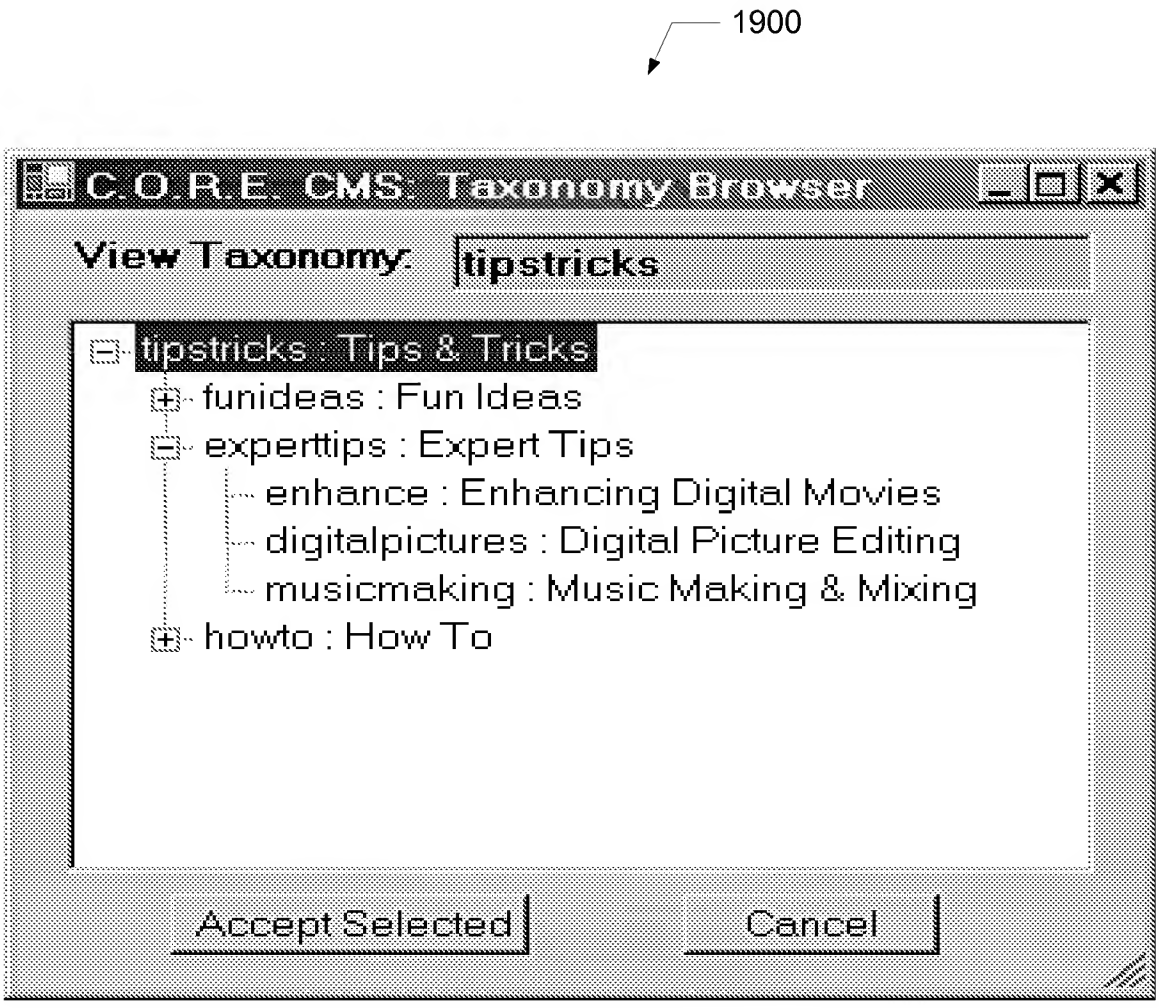
1900
C.O.R.E. CMS: Taxonomy Browser
View Taxonomy:
tipstricks
tipstricks : Tips & Tricks
funideas : Fun Ideas
experttips : Expert Tips
enhance : Enhancing Digital Movies
digitalpictures : Digital Picture Editing
musicmaking : Music Making & Mixing
howto : How To
Accept Selected
Cancel

FIG. 19

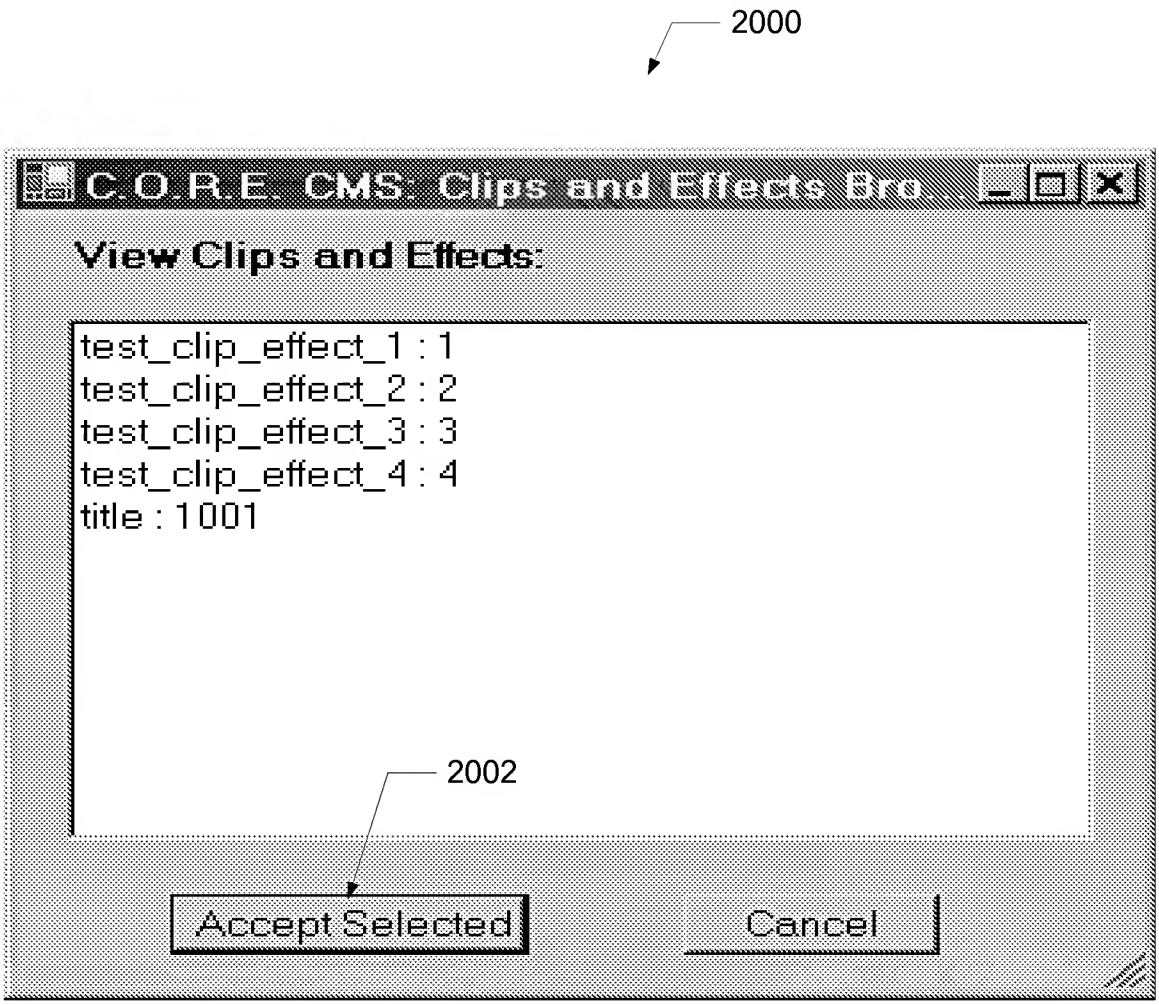
2000
C.O.R.E. CMS: Clips and Effects Bro
View Clips and Effects:
test_clip_effect_1 : 1
test_clip_effect_2 : 2
test_clip_effect_3 : 3
test_clip_effect_4 : 4
title : 1001
2002
Accept Selected
Cancel

FIG. 20

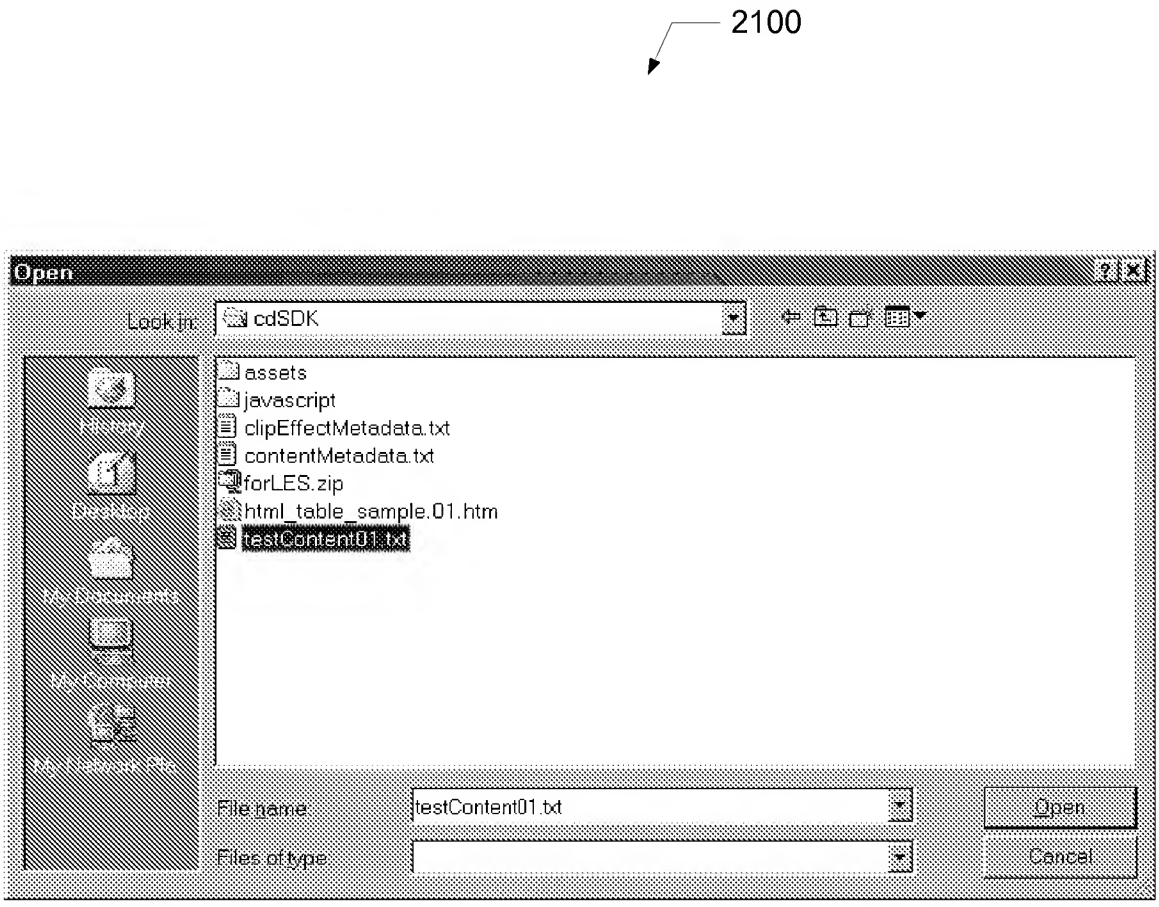
2100
Open
Look in:
cdSDK
assets
javascript
clipEffectMetadata.txt
contentMetadata.txt
forLES.zip
html_table_sample.01.htm
testContent01.txt
File name:
testContent01.txt
Files of type:
Open
Cancel

FIG. 21

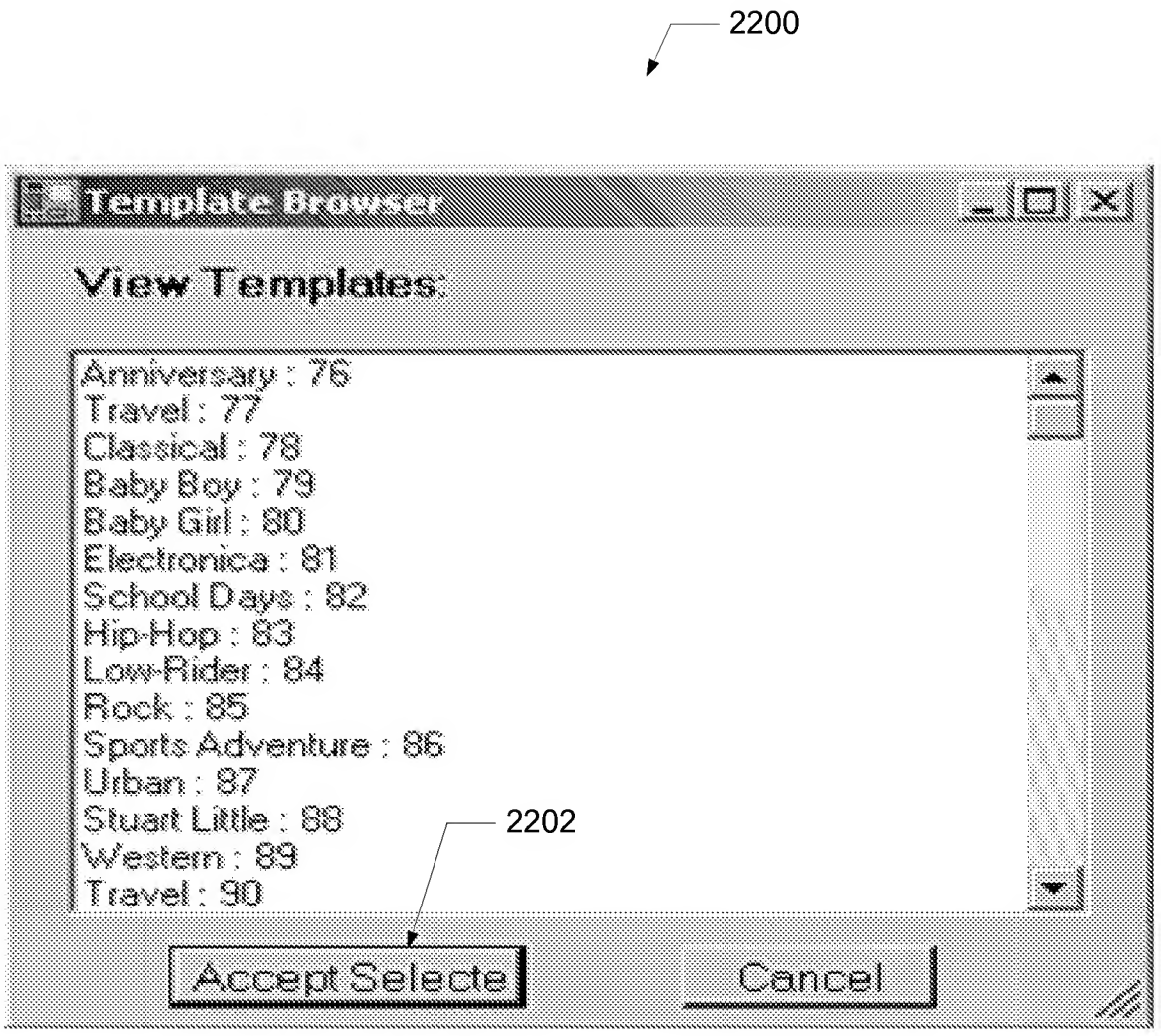
2200
Template Browser
View Templates:
Anniversary : 76
Travel : 77
Classical : 78
Baby Boy : 79
Baby Girl : 80
Electronica : 81
School Days : 82
Hip-Hop : 83
Low-Rider : 84
Rock : 85
Sports Adventure : 86
Urban : 87
Stuart Little : 88
Western : 89
Travel : 90
2202
Accept Selecte
Cancel

FIG. 22

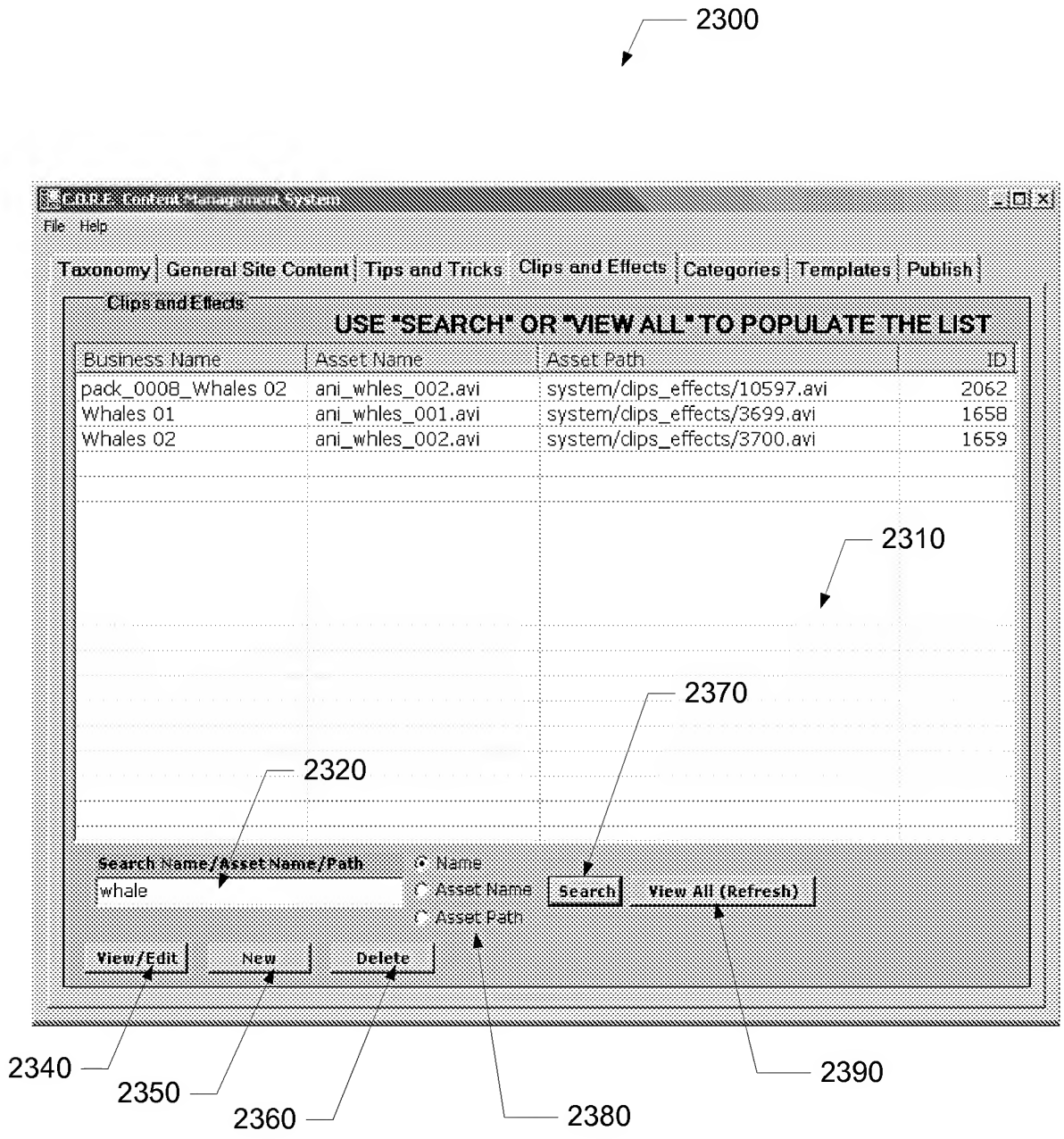
2300
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Clips and Effects
USE "SEARCH" OR "VIEW ALL" TO POPULATE THE LIST
Business Name
Asset Name
Asset Path
ID
pack_0008_Whales 02
ani_whles_002.avi
system/clips_effects/10597.avi
2062
Whales 01
ani_whles_001.avi
system/clips_effects/3699.avi
1658
Whales 02
ani_whles_002.avi
system/clips_effects/3700.avi
1659
2310
2370
2320
Search Name/Asset Name/Path
whale
Name
Asset Name
Asset Path
Search
View All (Refresh)
View/Edit
New
Delete
2340
2350
2360
2380
2390

FIG. 23

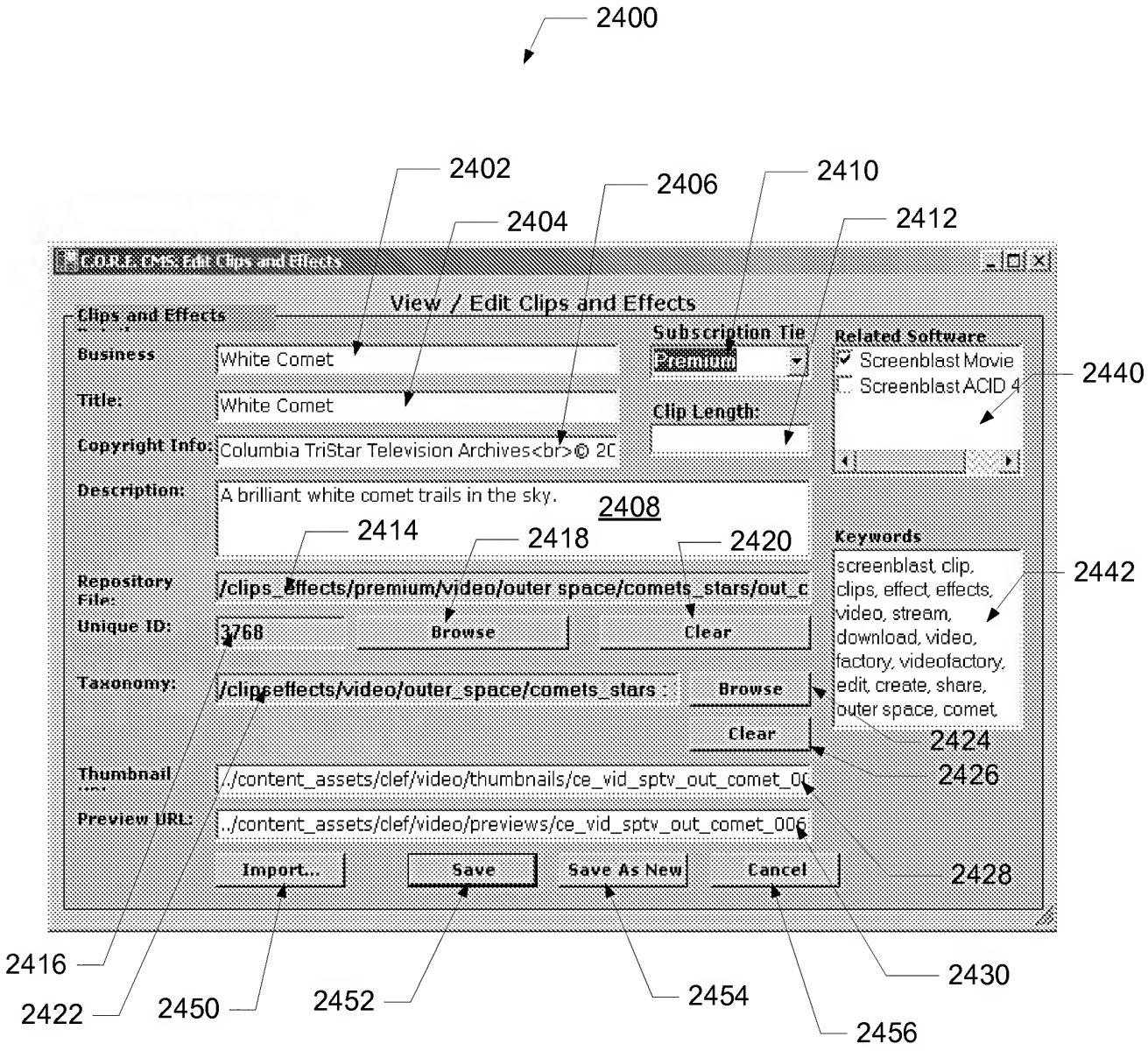
2400
2402
2404
2406
2410
2412
2440
2442
2408
2414
2418
2420
2424
2426
2428
2430
2416
2422
2450
2452
2454
2456
CORE CMS Edit Clips and Effects
View / Edit Clips and Effects
Clips and Effects
Business
White Comet
Title:
White Comet
Copyright Info:
Columbia TriStar Television Archives
© 2C
Description:
A brilliant white comet trails in the sky.
Subscription Tie
Premium
Clip Length:
Related Software
Screenblast Movie
Screenblast ACID 4
Keywords
screenblast, clip, clips, effect, effects, video, stream, download, video, factory, videofactory, edit, create, share, outer space, comet
Repository File:
/clips_effects/premium/video/outer space/comets_stars/out_c
Unique ID:
3768
Browse
Clear
Taxonomy:
/clipseffects/video/outer_space/comets_stars
Browse
Clear
Thumbnail
../content_assets/clef/video/thumbnails/ce_vid_sptv_out_comet_0
Preview URL:
../content_assets/clef/video/previews/ce_vid_sptv_out_comet_006
Import...
Save
Save As New
Cancel

FIG. 24

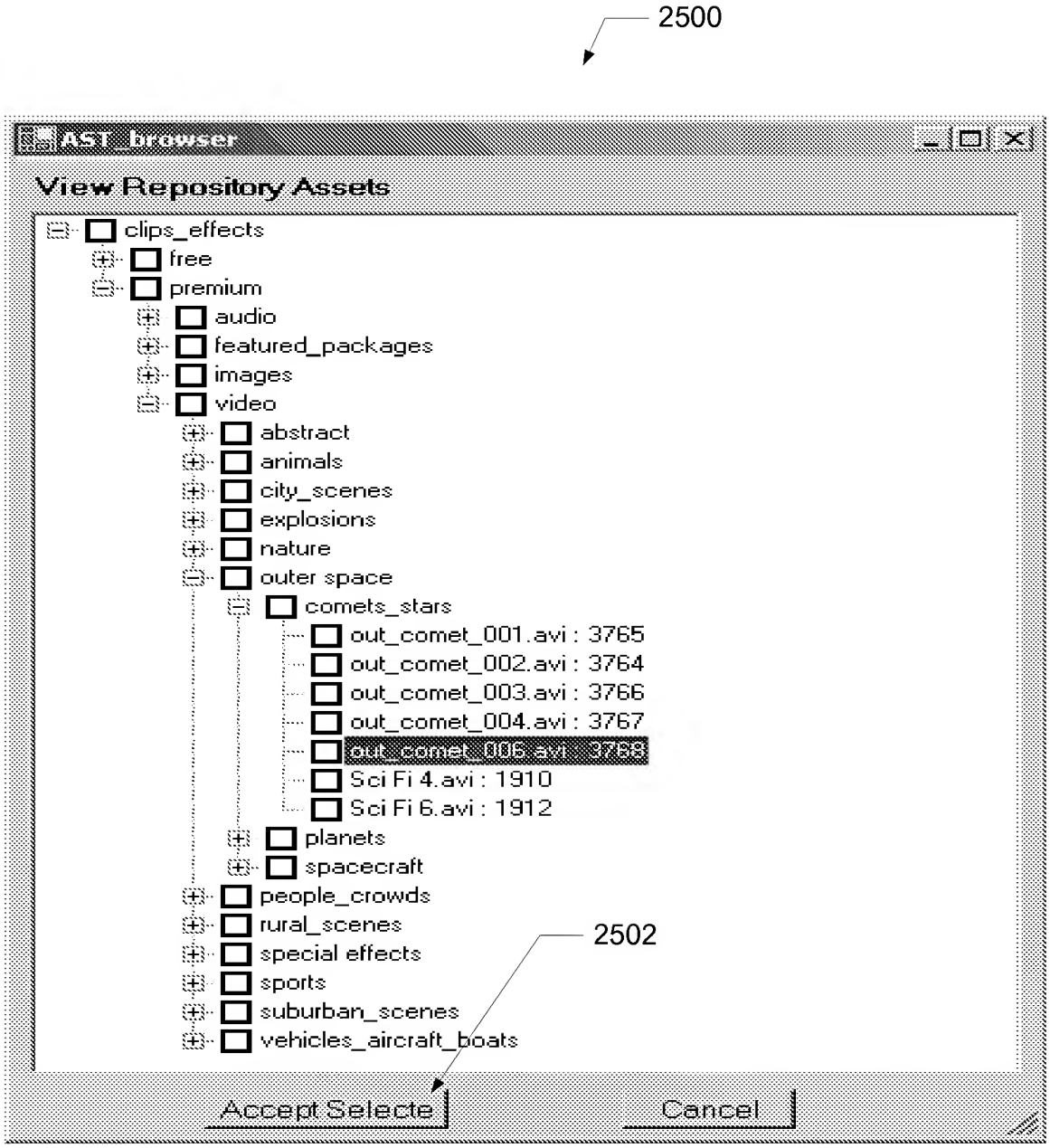
2500
AST_browser
View Repository Assets
clips_effects
free
premium
audio
featured_packages
images
video
abstract
animals
city_scenes
explosions
nature
outer space
comets_stars
out_comet_001.avi : 3765
out_comet_002.avi : 3764
out_comet_003.avi : 3766
out_comet_004.avi : 3767
out_comet_006.avi : 3768
Sci Fi 4.avi : 1910
Sci Fi 6.avi : 1912
planets
spacecraft
people_crowds
rural_scenes
special effects
sports
suburban_scenes
vehicles_aircraft_boats
2502
Accept Selecte
Cancel

FIG. 25

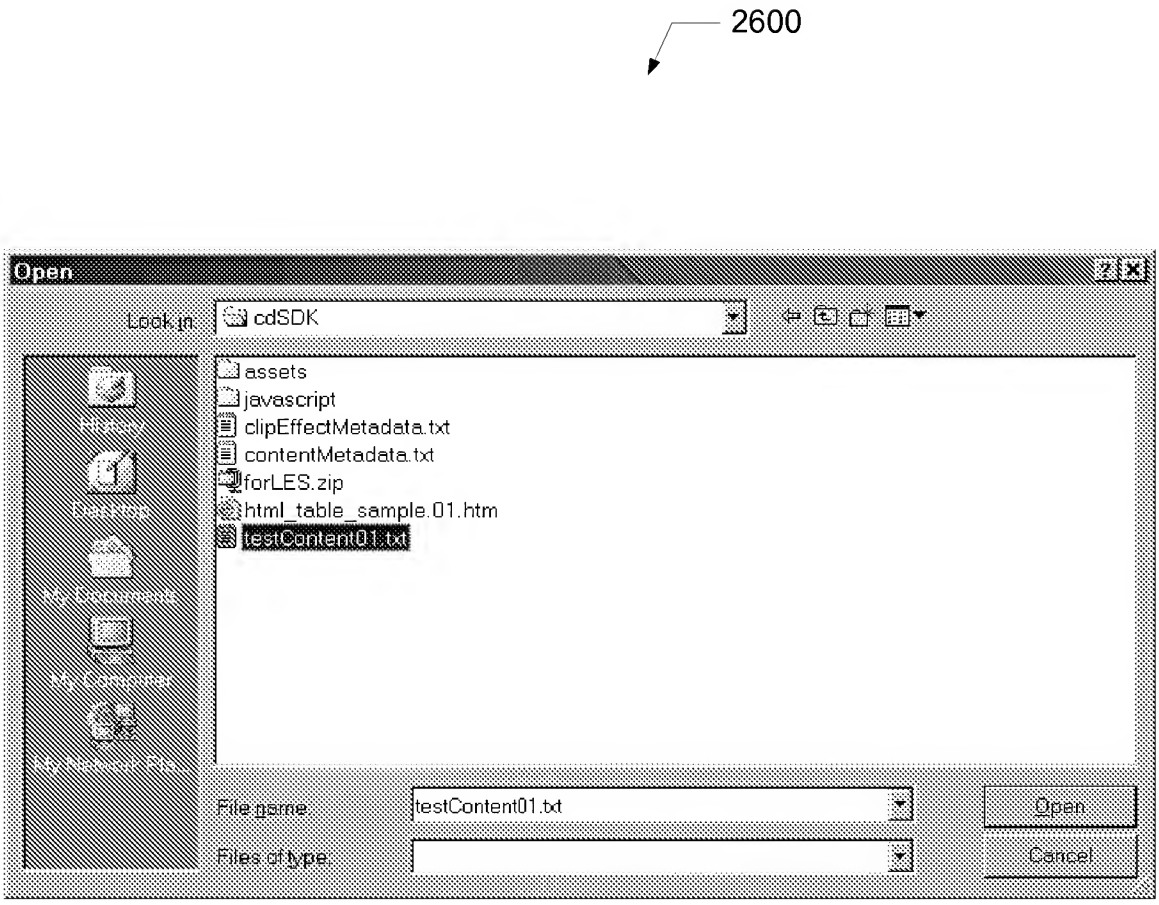
2600
Open
Look in:
cdSDK
assets
javascript
clipEffectMetadata.txt
contentMetadata.txt
forLES.zip
html_table_sample.01.htm
testContent01.txt
File name:
testContent01.txt
Files of type:
Open
Cancel

FIG. 26

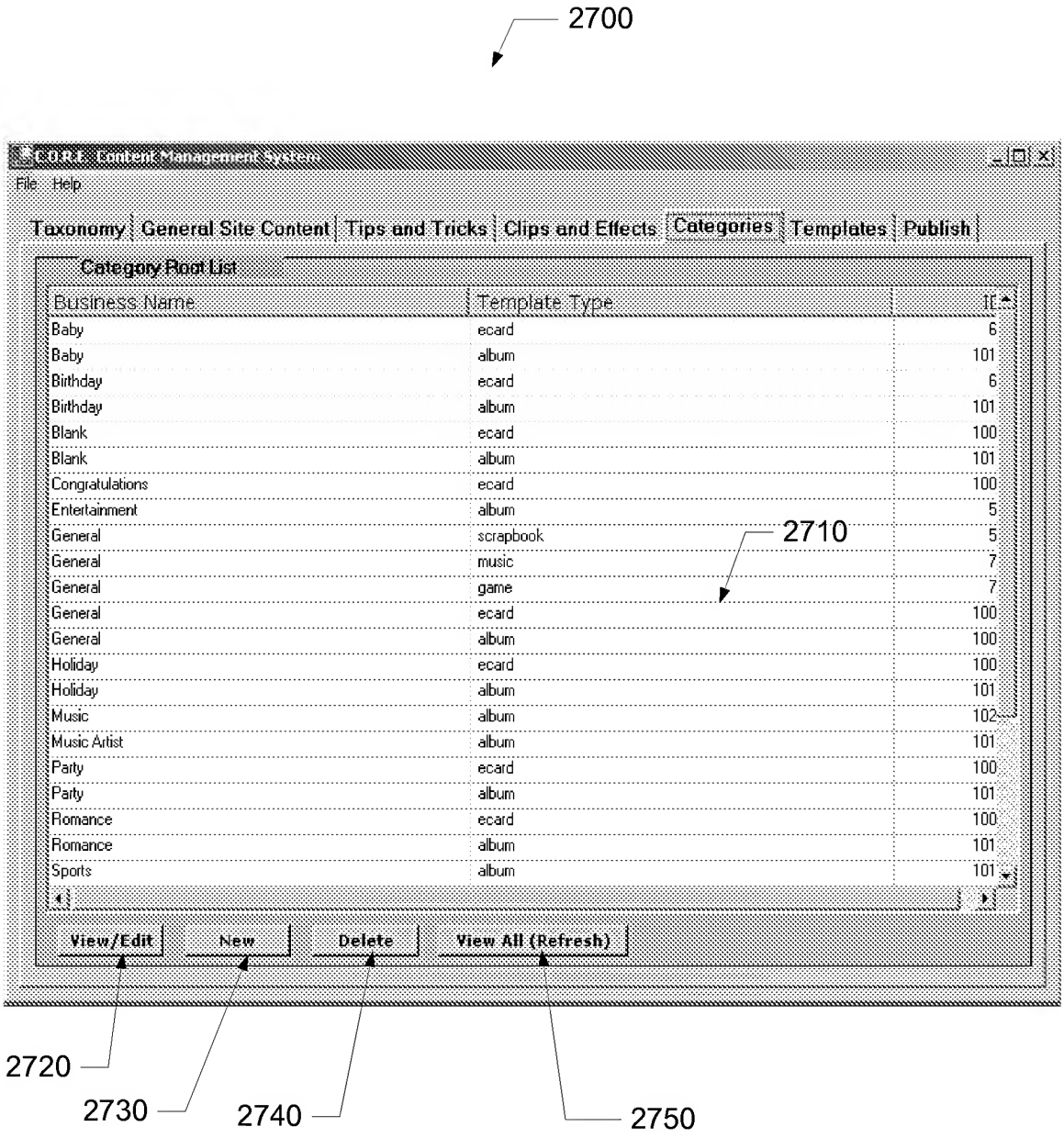
2700
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Category Post List
Business Name
Template Type
ID
Baby ecard 6
Baby album 101
Birthday ecard 6
Birthday album 101
Blank ecard 100
Blank album 101
Congratulations ecard 100
Entertainment album 5
General scrapbook 5
General music 7
General game 7
General ecard 100
General album 100
Holiday ecard 100
Holiday album 101
Music album 102
Music Artist album 101
Party ecard 100
Party album 101
Romance ecard 100
Romance album 101
Sports album 101
2710
View/Edit
New
Delete
View All (Refresh)
2720
2730
2740
2750

FIG. 27

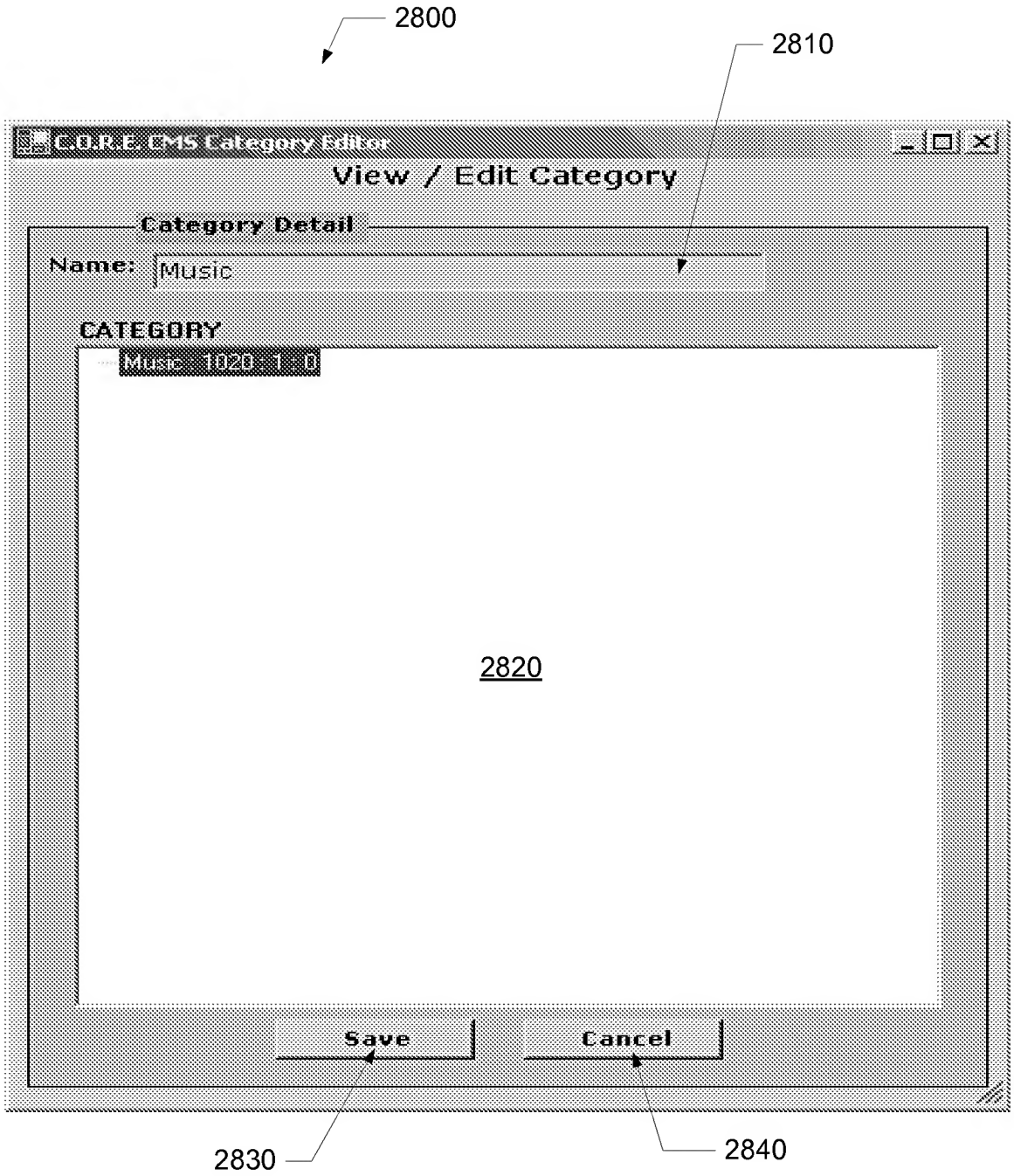
2800
2810
CORE CMS Category Editor
View / Edit Category
Category Detail
Name:
Music
CATEGORY
Music 1020 1 0
2820
Save
Cancel
2830
2840

FIG. 28

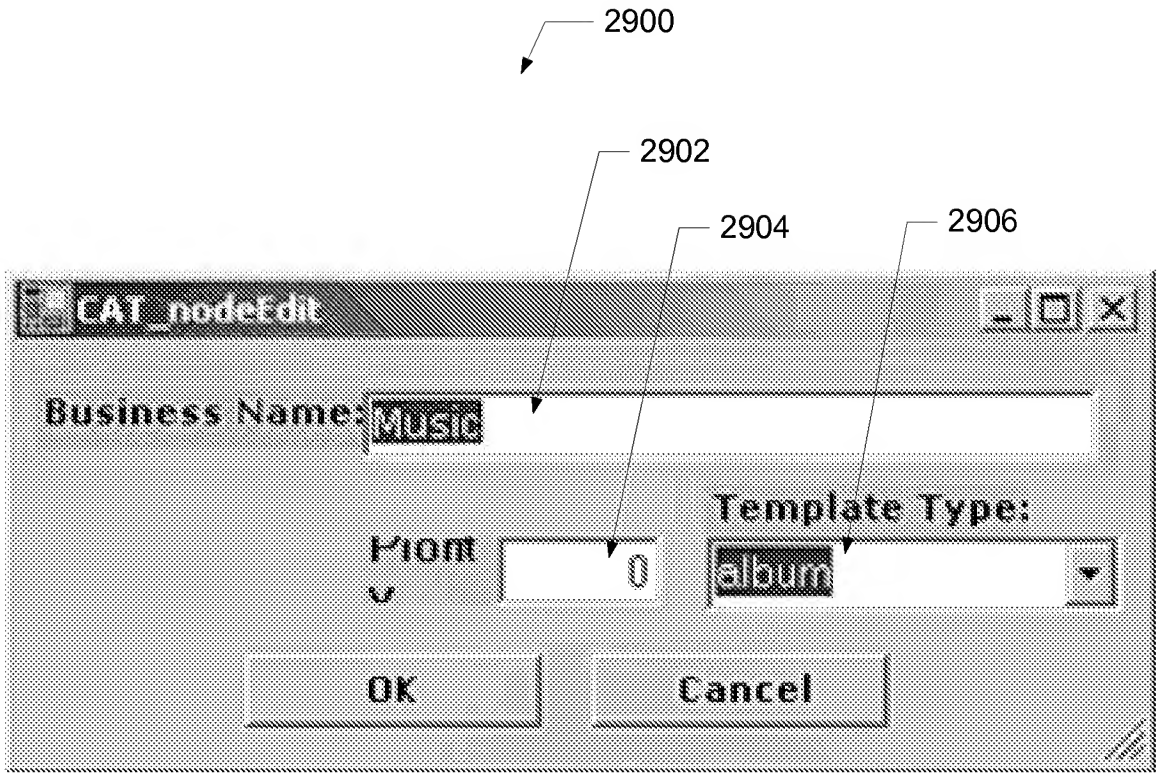
2900
2902
2904
2906
CAT_nodeEdit
Business Name:
Music
Template Type:
From
0
album
OK
Cancel

FIG. 29

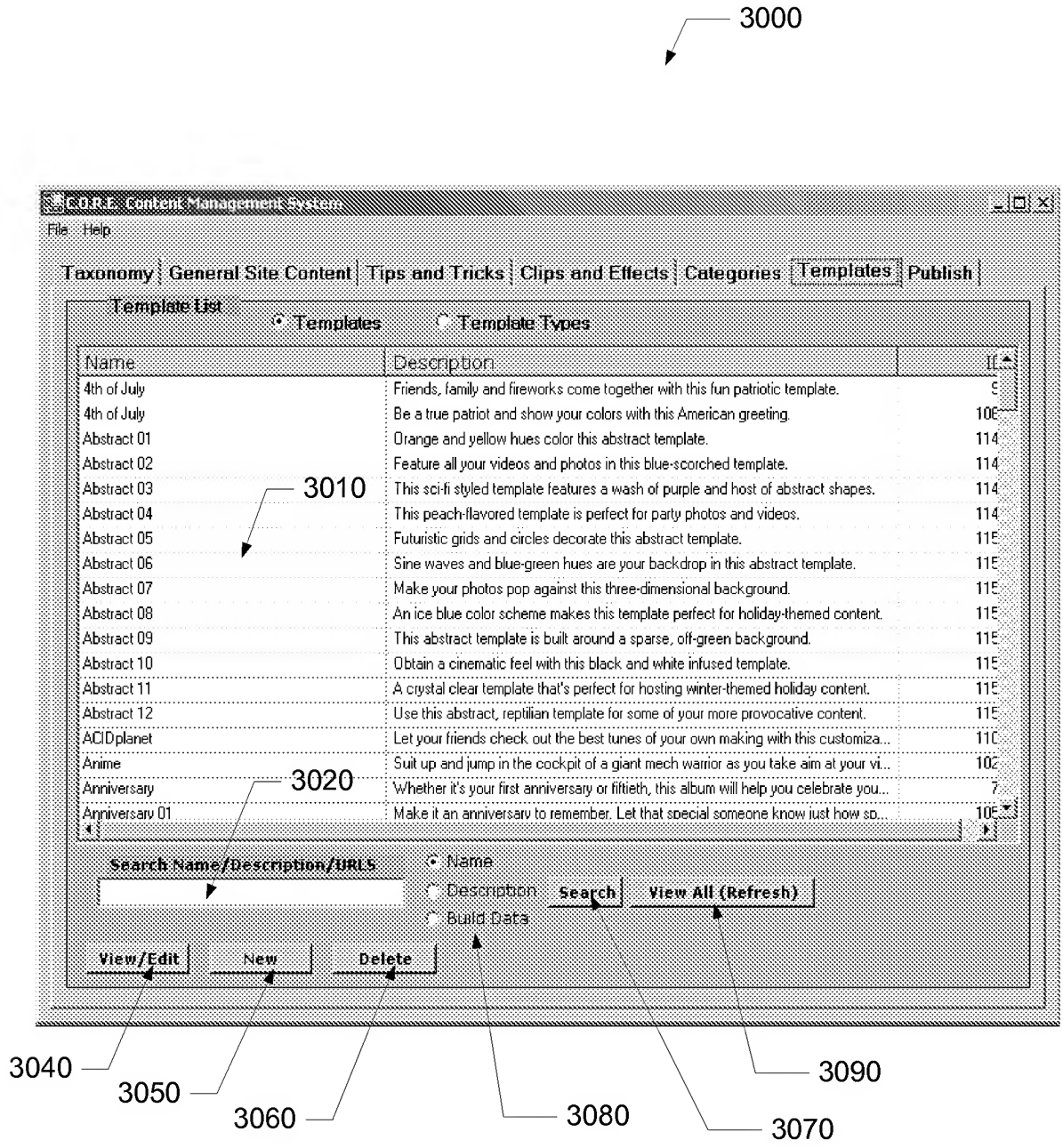
3000
Content Management System
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Template List
Templates
Template Types
Name
Description
4th of July
Friends, family and fireworks come together with this fun patriotic template.
4th of July
Be a true patriot and show your colors with this American greeting.
Abstract 01
Orange and yellow hues color this abstract template.
Abstract 02
Feature all your videos and photos in this blue-scorched template.
Abstract 03
This sci-fi styled template features a wash of purple and host of abstract shapes.
Abstract 04
This peach-flavored template is perfect for party photos and videos.
Abstract 05
Futuristic grids and circles decorate this abstract template.
Abstract 06
Sine waves and blue-green hues are your backdrop in this abstract template.
Abstract 07
Make your photos pop against this three-dimensional background.
Abstract 08
An ice blue color scheme makes this template perfect for holiday-themed content.
Abstract 09
This abstract template is built around a sparse, off-green background.
Abstract 10
Obtain a cinematic feel with this black and white infused template.
Abstract 11
A crystal clear template that's perfect for hosting winter-themed holiday content.
Abstract 12
Use this abstract, reptilian template for some of your more provocative content.
ACIDplanet
Let your friends check out the best tunes of your own making with this customiza...
Anime
Suit up and jump in the cockpit of a giant mech warrior as you take aim at your vi...
Anniversary
Whether it's your first anniversary or fiftieth, this album will help you celebrate you...
Anniversary 01
Make it an anniversary to remember. Let that special someone know just how sp...
3010
3020
Search Name/Description/URLs
Name
Description
Build Data
Search
View All (Refresh)
View/Edit
New
Delete
3040
3050
3060
3080
3070
3090

FIG. 30

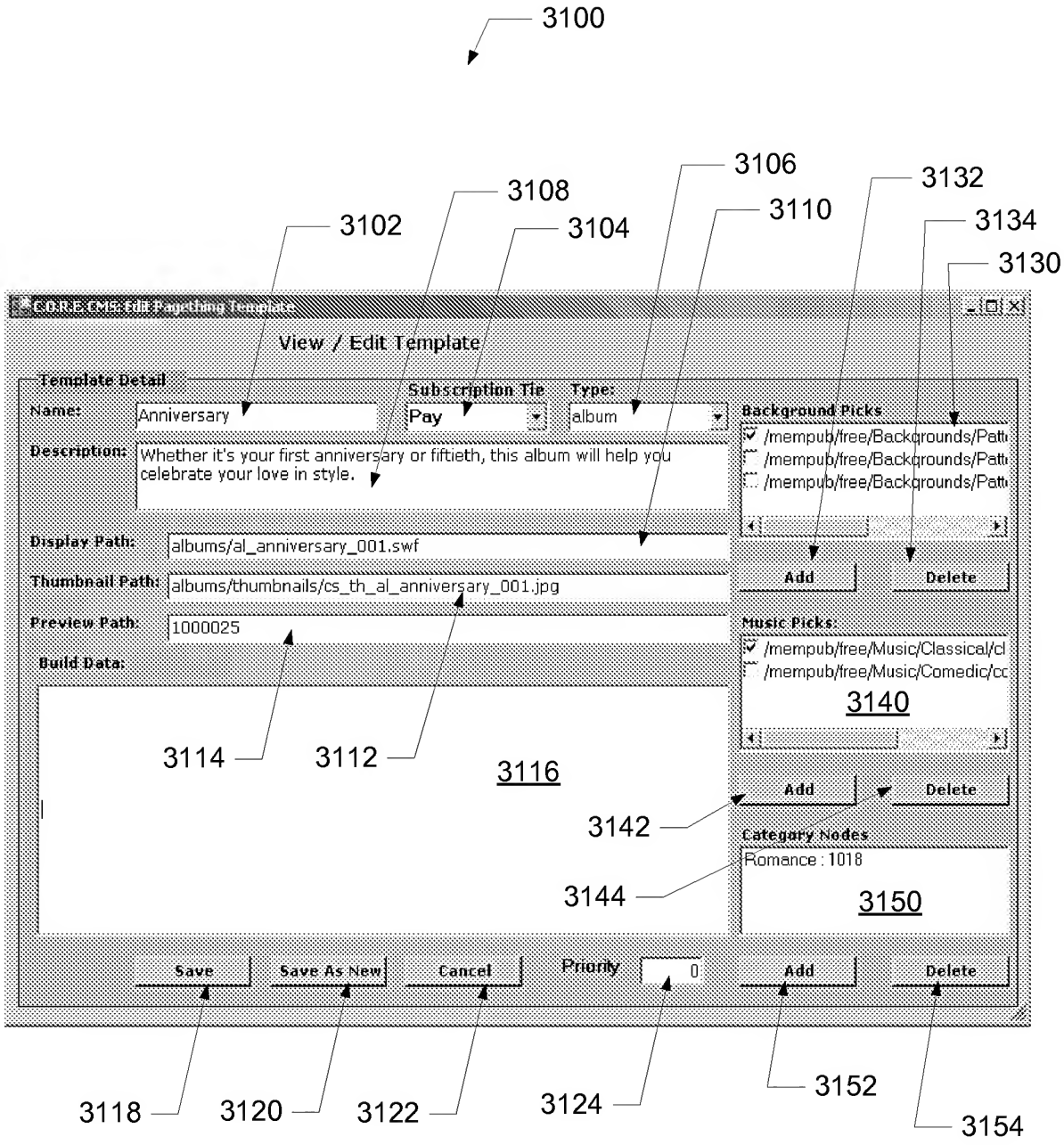
3100
3102
3104
3106
3108
3110
3130
3132
3134
CDRE CMS: Edit Pagething Template
View / Edit Template
Template Detail
Name:
Anniversary
Subscription Tie
Pay
Type:
album
Description:
Whether it's your first anniversary or fiftieth, this album will help you celebrate your love in style.
Display Path:
albums/al_anniversary_001.swf
Thumbnail Path:
albums/thumbnails/cs_th_al_anniversary_001.jpg
Preview Path:
1000025
Build Data:
Background Picks
/mempub/free/Backgrounds/Patt
/mempub/free/Backgrounds/Patt
/mempub/free/Backgrounds/Patt
Add
Delete
Music Picks:
/mempub/free/Music/Classical/cl
/mempub/free/Music/Comedic/cc
3140
3112
3114
3116
3142
3144
Category Nodes
Romance : 1018
3150
Save
Save As New
Cancel
Priority
0
3118
3120
3122
3124
3152
3154

FIG. 31

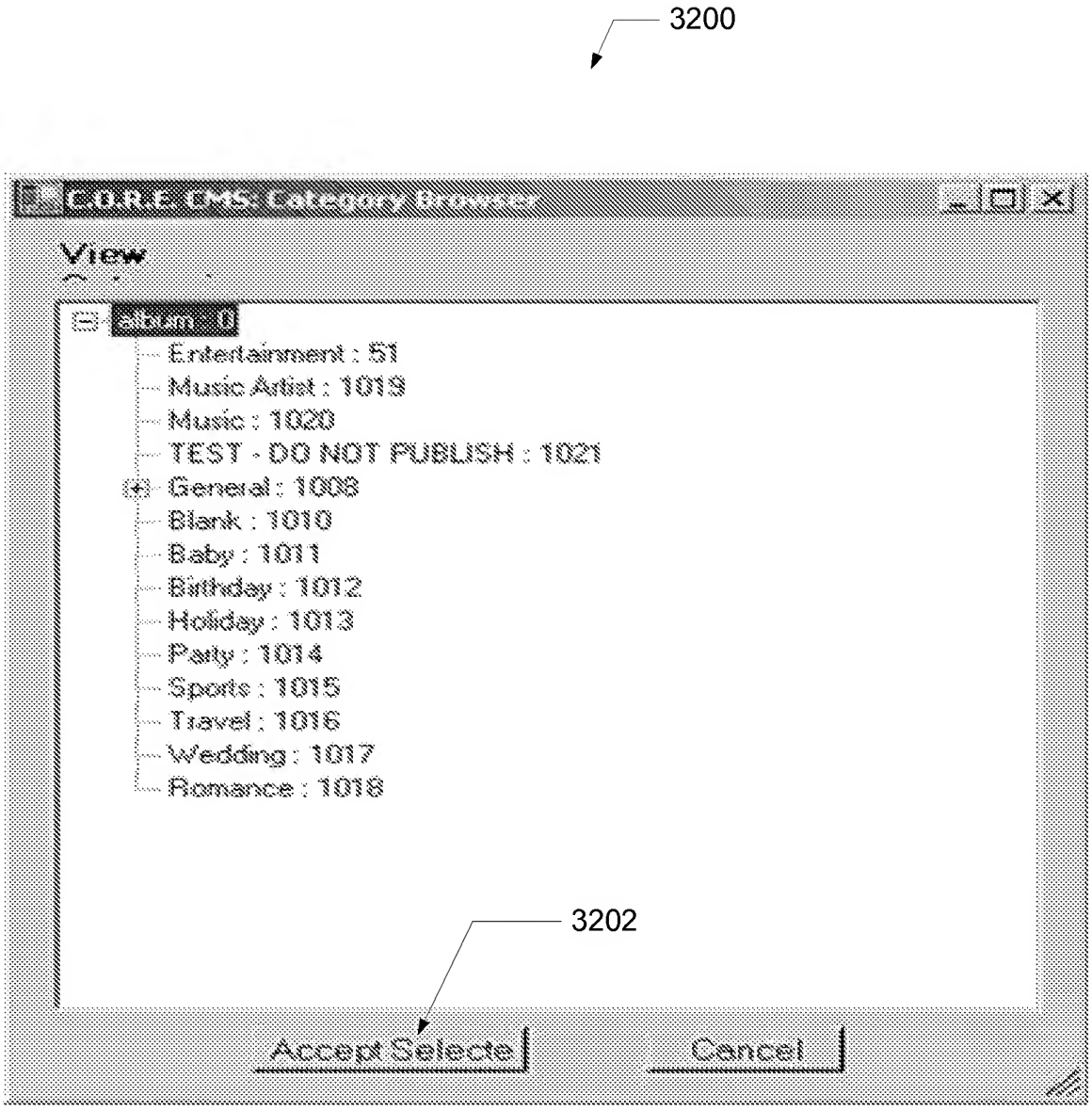
3200
C.O.R.E CMS: Category Browser
View
Entertainment : 51
Music Artist : 1019
Music : 1020
TEST - DO NOT PUBLISH : 1021
General : 1008
Blank : 1010
Baby : 1011
Birthday : 1012
Holiday : 1013
Party : 1014
Sports : 1015
Travel : 1016
Wedding : 1017
Romance : 1018
3202
Accept Selecte
Cencel

FIG. 32

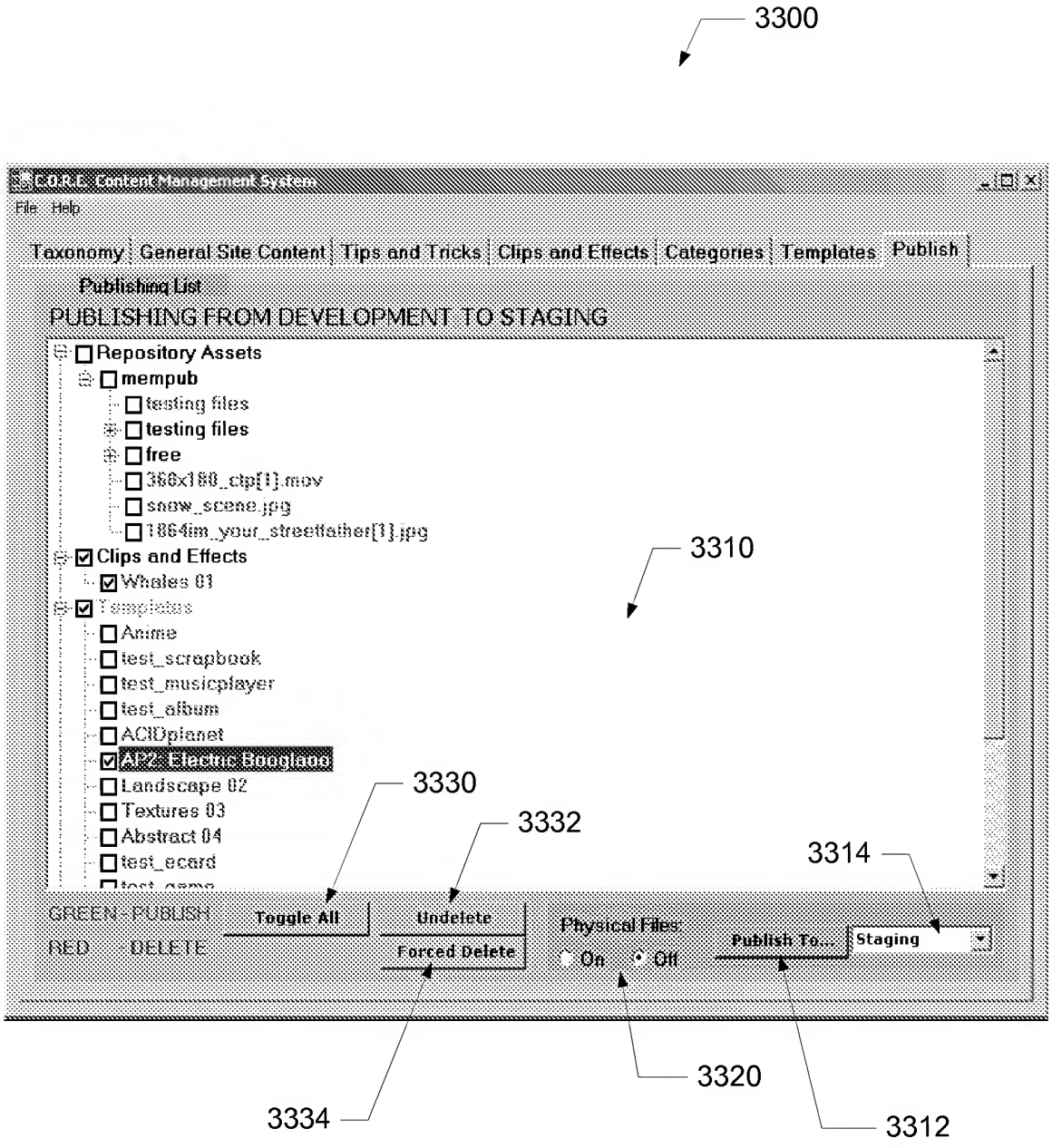
3300
C.O.R.E. Content Management System
File Help
Taxonomy
General Site Content
Tips and Tricks
Clips and Effects
Categories
Templates
Publish
Publishing List
PUBLISHING FROM DEVELOPMENT TO STAGING
Repository Assets
mempub
testing files
testing files
free
360x180_clip[1].mov
snow_scene.jpg
1864im_your_streetfather[1].jpg
Clips and Effects
Whales 01
Templates
Anime
test_scrapbook
test_musicplayer
test_album
ACIDplanet
AP2- Electric Boogaloo
Landscape 02
Textures 03
Abstract 04
test_ecard
GREEN - PUBLISH
RED - DELETE
Toggle All
Undelete
Forced Delete
Physical Files:
On
Off
Publish To...
Staging
3310
3330
3332
3314
3334
3320
3312

FIG. 33

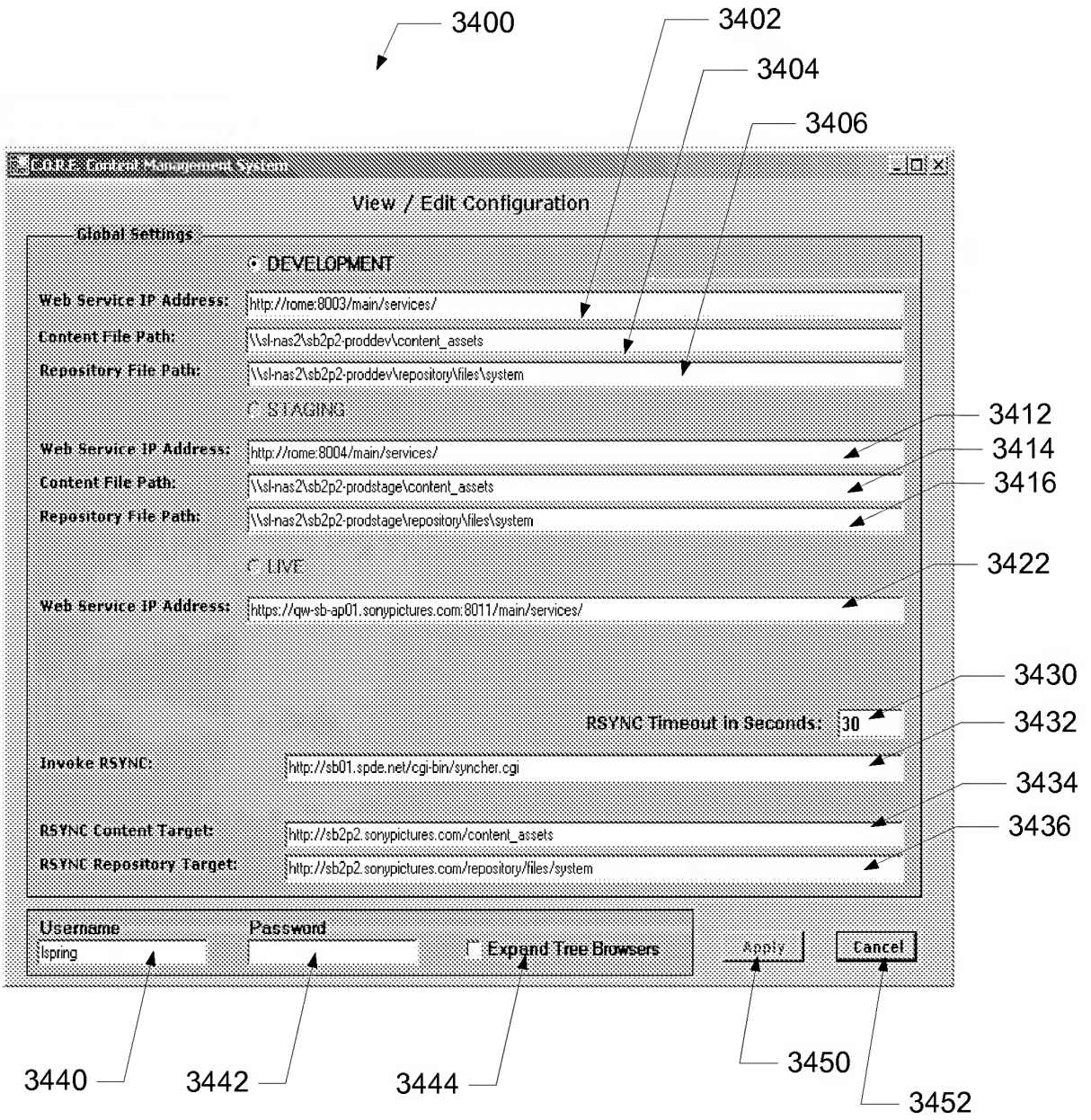
3400
3402
3404
3406
View / Edit Configuration
Global Settings
DEVELOPMENT
Web Service IP Address:
http://rome:8003/main/services/
Content File Path:
\\sl-nas2\sb2p2-proddev\content_assets
Repository File Path:
\\sl-nas2\sb2p2-proddev\repository\files\system
STAGING
3412
Web Service IP Address:
http://rome:8004/main/services/
3414
Content File Path:
\\sl-nas2\sb2p2-prodstage\content_assets
3416
Repository File Path:
\\sl-nas2\sb2p2-prodstage\repository\files\system
LIVE
3422
Web Service IP Address:
https://qw-sb-ap01.sonypictures.com:8011/main/services/
3430
RSYNC Timeout in Seconds:
30
3432
Invoke RSYNC:
http://sb01.spde.net/cgi-bin/syncher.cgi
3434
RSYNC Content Target:
http://sb2p2.sonypictures.com/content_assets
3436
RSYNC Repository Target:
http://sb2p2.sonypictures.com/repository/files/system
Username
lspring
Password
Expand Tree Browsers
Apply
Cancel
3440
3442
3444
3450
3452

FIG. 34